

Hospitality World

RAK
CERAMICS

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Jet-setting through the most elegant and glamorous interiors the world has to offer.

A selection of ten metropolitan settings to offer a new view of hospitality and commercial spaces.

For each interior, we imagined and created two different design interpretations, each one maintaining its own unique style and identity.

In Hospitality World, RAK Ceramics offers a stimulating visual journey that redefines the possibilities of hospitality interiors.

HOTEL LOBBY

→ MEETING ROOM

A high-flow space eponymous with new connections, arrivals, departures and a work-oriented atmosphere. Plenty of room for design solutions and creative ideas to leave lasting memories of a place that will be very hard to forget.

Wall: Verde alpi green 120x260,
Alis wood beige 19.5x120
Floor: Versilia marble white 120x120
Counter: Versilia marble white 135x305



⇒ MEETING ROOM

HOTEL

Wall: Amani marble light grey 120x120
Floor: Design concrete white 60x120
Counter wall: Plank wood bone 19.5x120
Counter top: Uni dark grey 135x305





HOTEL LOBBY 1

- A. Verde alpi green 120x260
- B. Alis wood beige 19.5x120
- C. Versilia marble white 120x120 and 135x305



A



B



C

HOTEL LOBBY 2

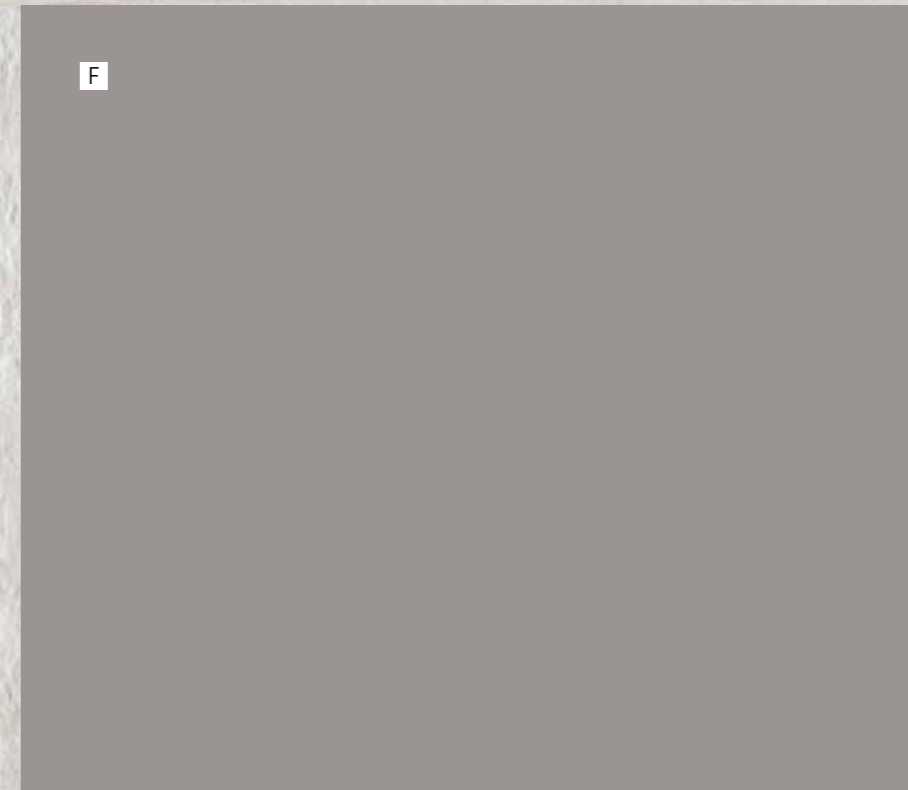
- D. Plank wood bone 19.5x120
- E. Design concrete white 60x120
- F. Uni light grey 135x305
- G. Amani marble light grey 120x120



D



E



F



G

ROOFTOP HOTEL

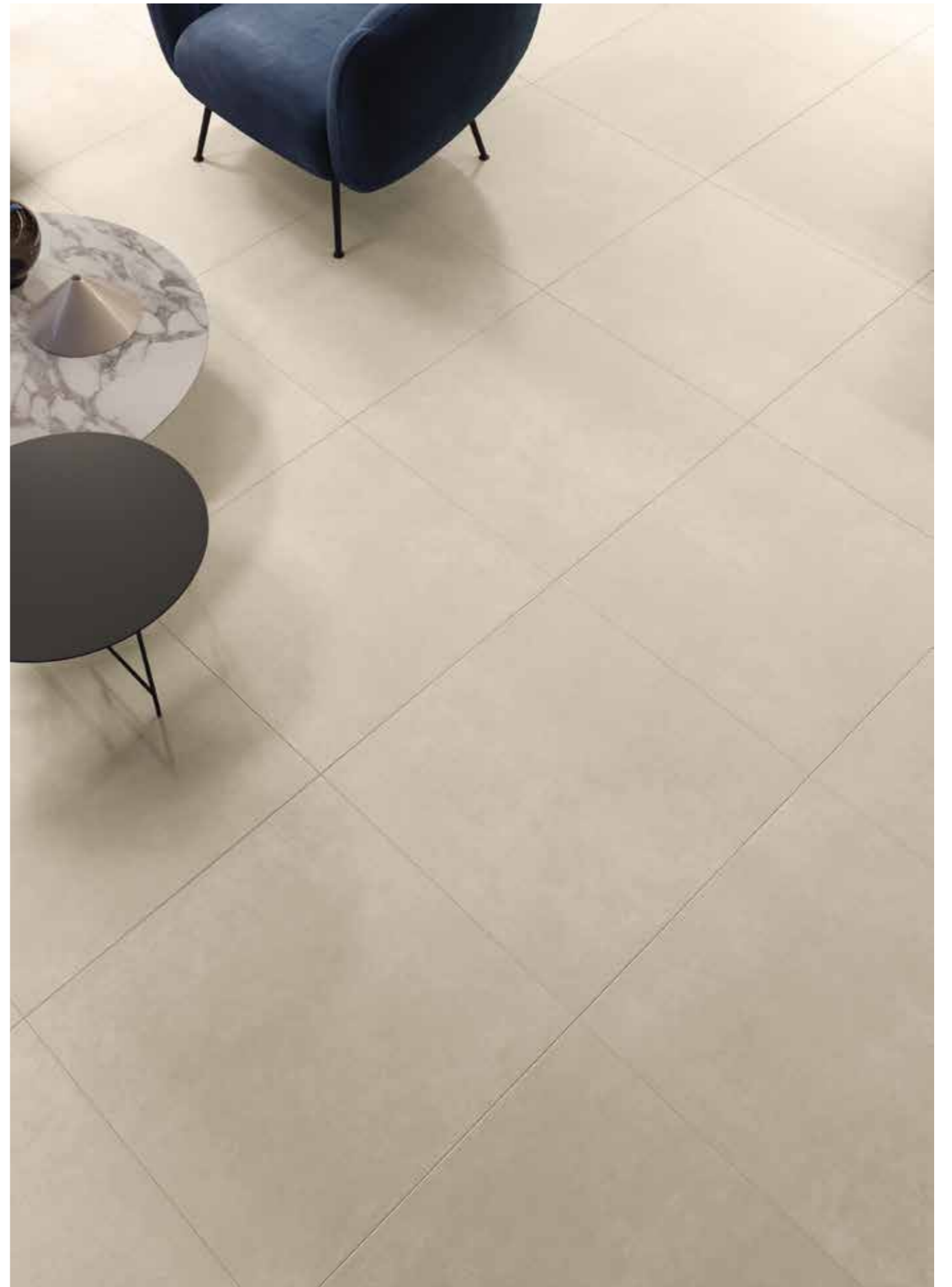
Heights of luxury and sophistication with the bold aesthetics of Maximus mega slabs creating a stunning backdrop and a magical atmosphere.

Wall: Preziosi rio 120x260
Floor: Alis wood dark grey 19.7x120
Counter wall: Marakkesh ash 7.5x30
Counter top: Viareggio 135x305



Wall: Metamorfosi midnight 120x260
Floor: Rhode island ivory 60x60
Counter wall: Luce marble white 120x260
Counter top: Uni moca 135x305





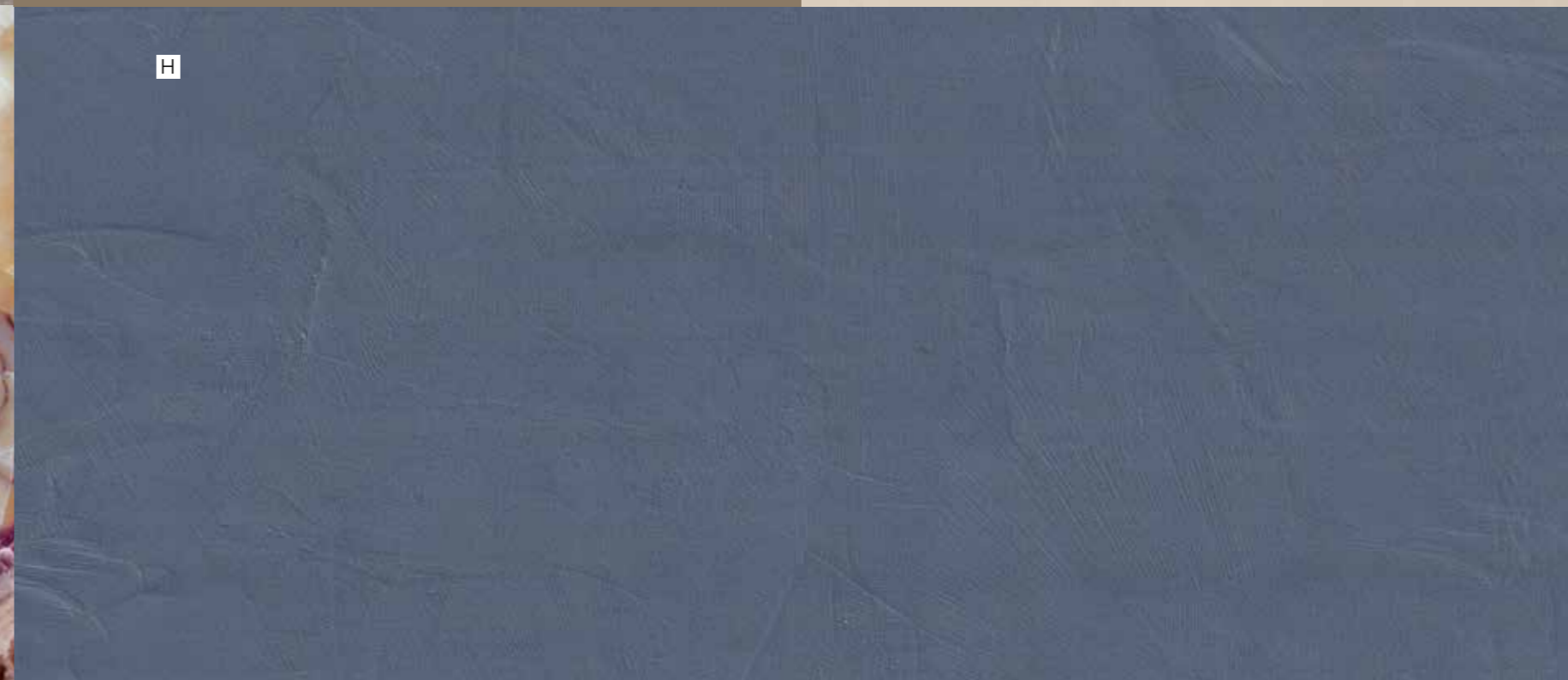
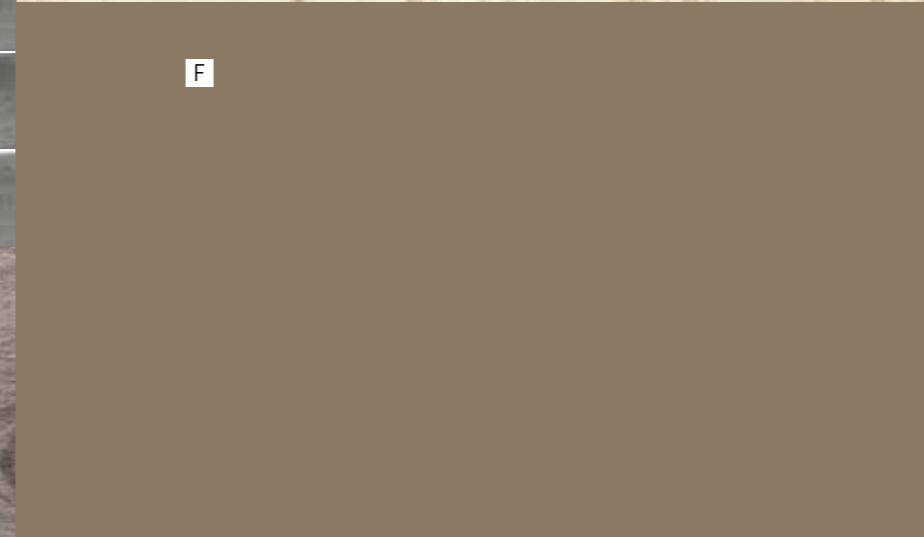
ROOFTOP HOTEL 1

- A. Viareggio 135x305
- B. Marakkesh ash 7.5x30
- C. Alis wood dark grey 19.7x120
- D. Preziosi rio 120x260



ROOFTOP HOTEL 2

- E. Luce marble white 120x260
- F. Uni mocca 135x305
- G. Rhode island ivory 60x60
- H. Metamorfosi midnight 120x260



HOTEL ROOM

Private places to rest, recharge and reboot after an intense day. Hotel rooms featuring striking interiors to enhance your stay, with all the comfort of a 'home away from home' experience.

Wall: Metamorfosi bloom 120x260
Floor: Select wood nut 19.5x120



Wall: Bahia wave blue 120x260
Floor: Cementina grey 60x60



HOTEL ROOM 1

- A. Select wood nut 19.5x120
- B. Metamorfoosi bloom 120x260

A

B

HOTEL ROOM 2

- A. Cementina grey 60x60
- B. Bahia wave blue 120x260

C

D

RESTAURANT

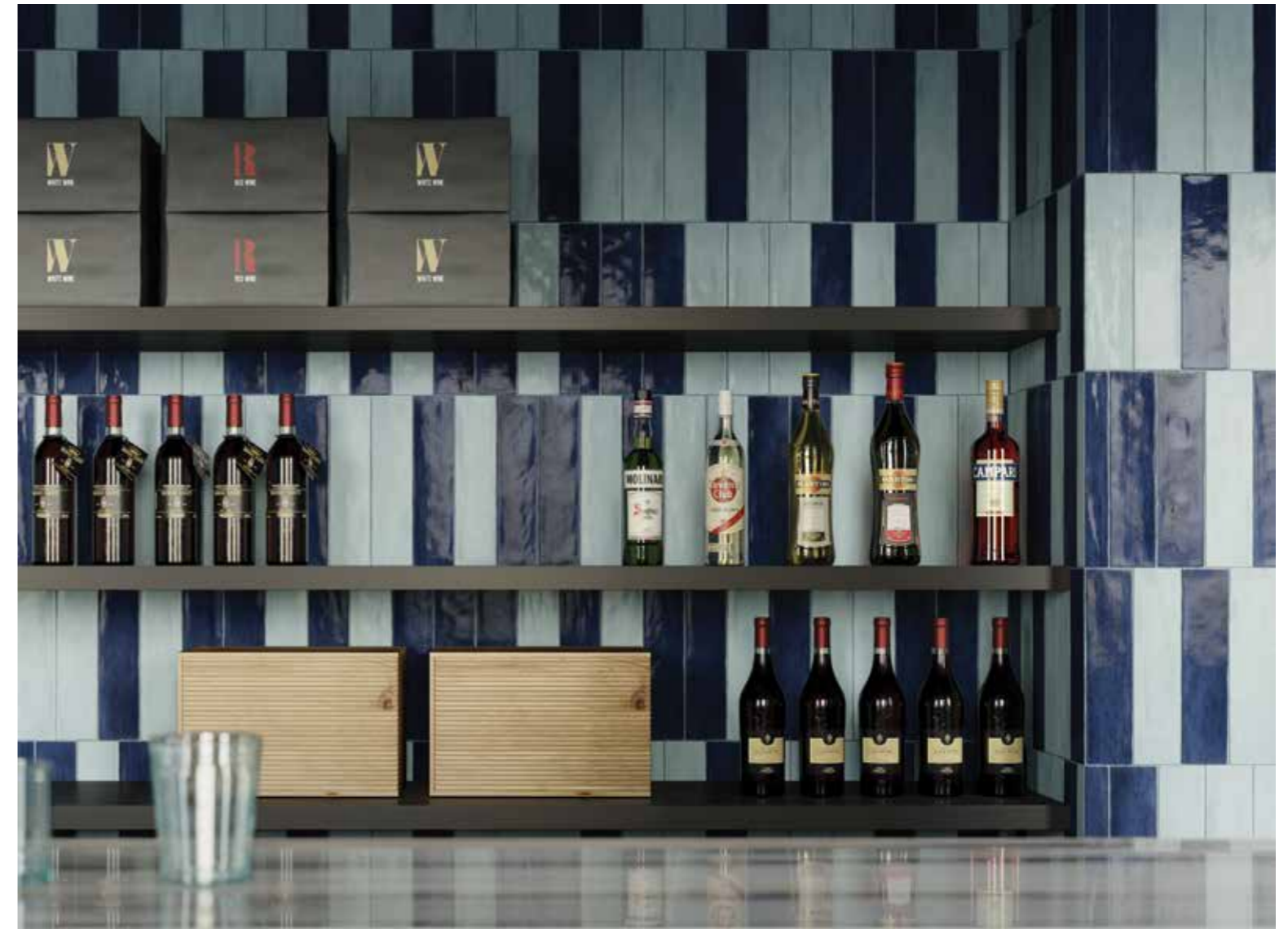
Rooms bustling with chatting sounds and cheerful activity, where people come and go like the endless flow of delicious foods and drinks. Restaurant interiors can a beautiful balancing environment in the hustle of everyday life.

Wall: Calacatta africa white 120x280,
Subway ivory 10x30
Floor: Ceppo di gre' light grey 60x120
Counter wall: Subway light beige 10x30
Counter top: Ceppo di gre' mid grey 135x305



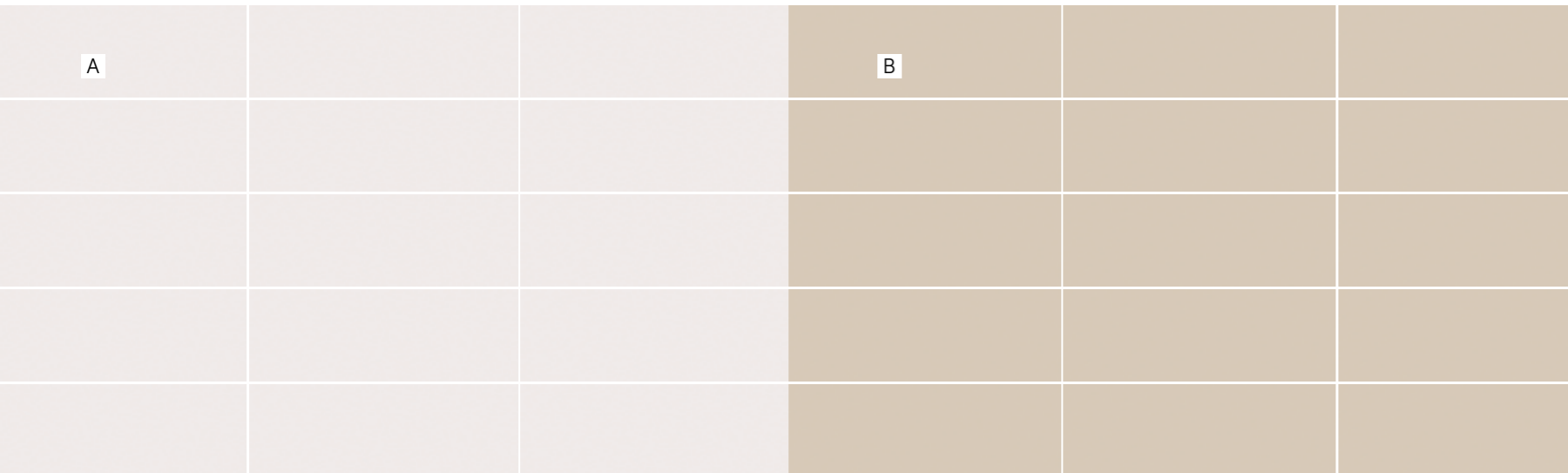
Wall: Thassos white 120x260,
Marrakesh light blue and dark blue 7.5x30
Floor: Revive concrete summer sand 60x60
Counter wall: Calcatta cielo 120x260
Counter top: Calcatta cielo 135x305





RESTAURANT 1

- A. Subway ivory 10x30
- B. Subway light beige 10x30
- C. Ceppo di gre' light grey 60x120
- D. Ceppo di gre' mid grey 135x305
- E. Calacatta africa white 120x240



RESTAURANT 2

- F. Thassos white 120x260
- G. Revive concrete summer sand 60x60
- H. Marrakesh light blue and dark blue 7.5x30
- I. Calcatta cielo 120x260 and 135x305

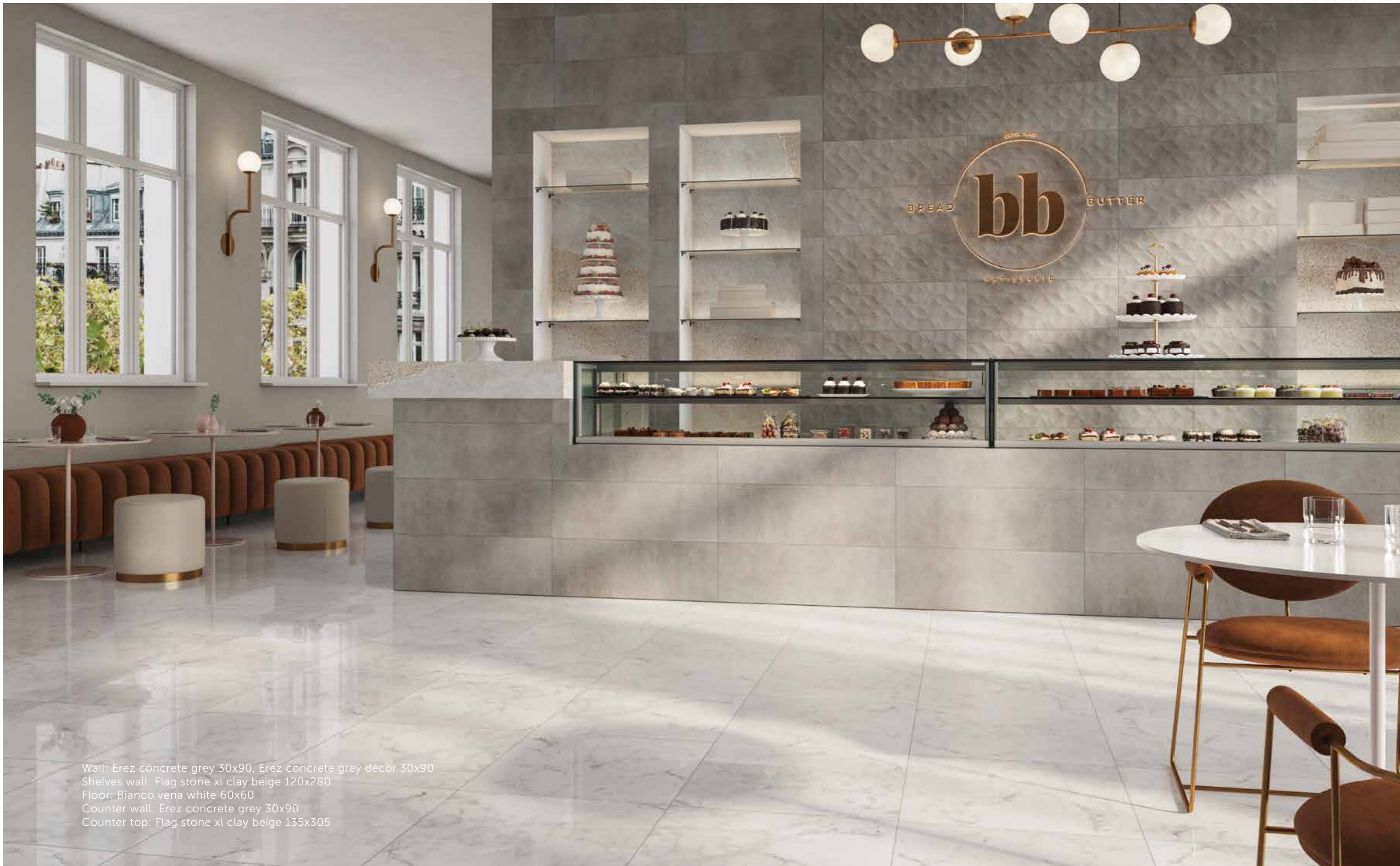


PÂTISSERIE

ESTD. 1990
BREAD **bb** BUTTER
PÂTISSERIE

Wall: Neutra concrete ivory 60x120
Shelves wall: Preziosi pearl 120x260
Floor: Neutra concrete ivory 60x120
Counter wall: Taut tortora 40x120
Counter top: Versilia marble white 135x305

A shrine of sweet indulgences and delicious creations, hosted in welcoming interiors with innovative modern styles and unique design elements.

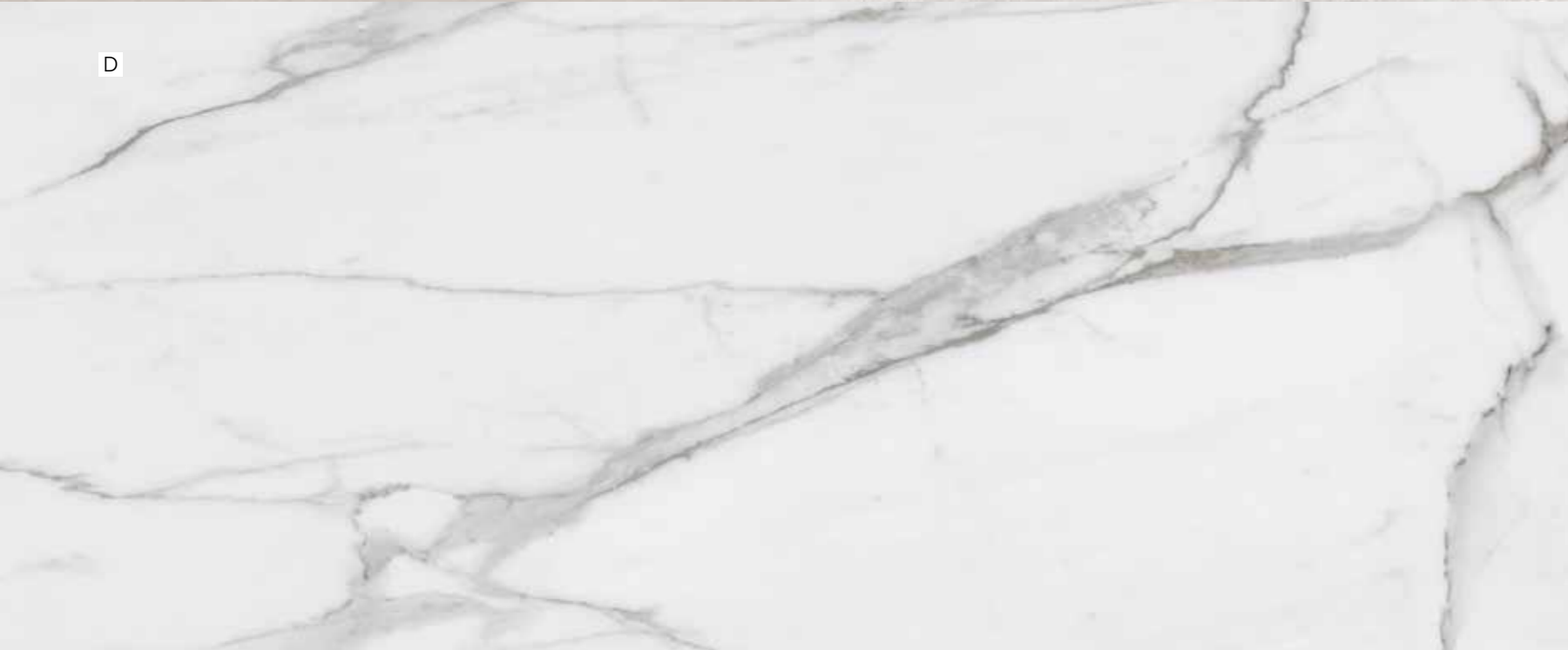
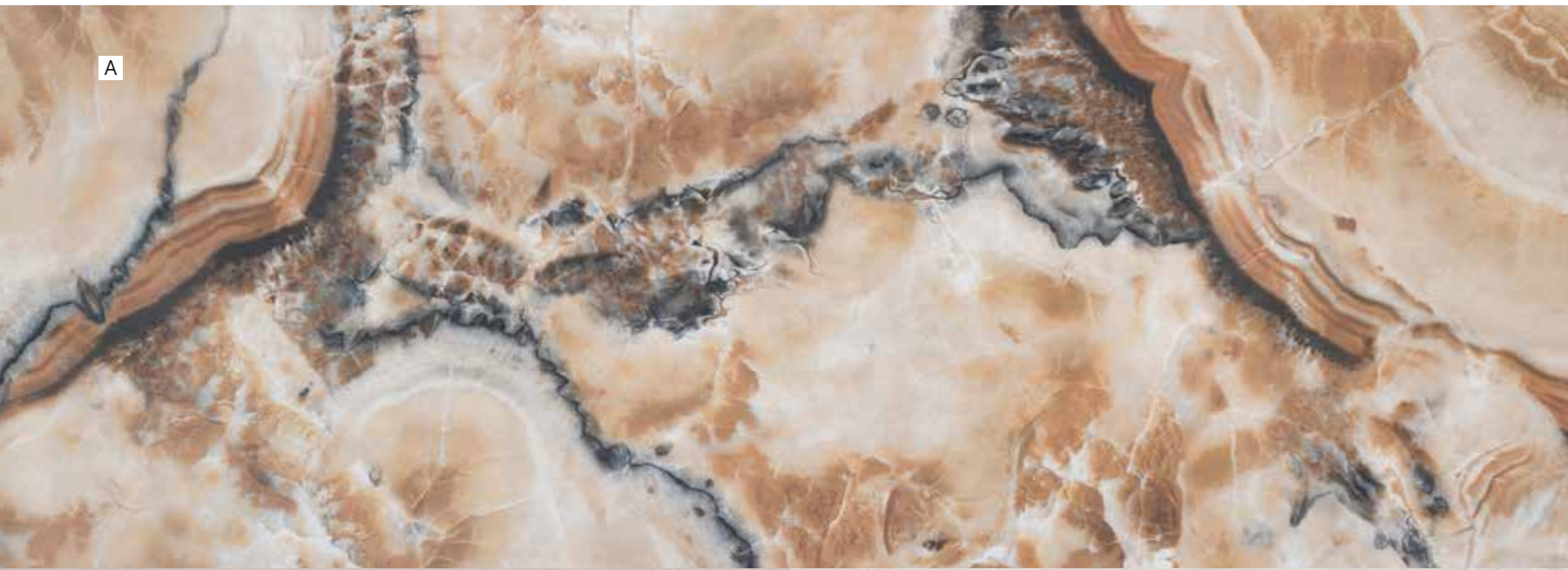


Wall: Erez concrete grey 30x90, Erez concrete grey décor 30x90
Shelves wall: Flag stone xl clay beige 120x280
Floor: Bianco vena white 60x60
Counter wall: Erez concrete grey 30x90
Counter top: Flag stone xl clay beige 135x305



PATISSERIE 1

- A. Preziosi pearl 120x260
- B. Taut tortora 40x120
- C. Neutra concrete ivory 60x120
- D. Versilia marble white 135x305



PATISSERIE 2

- E. Erez concrete grey 30x90
- F. Erez concrete grey décor 30x90
- G. Bianco vena white 60x60
- H. Flag stone xl clay beige 120x280 and 135x305



CAFÉ

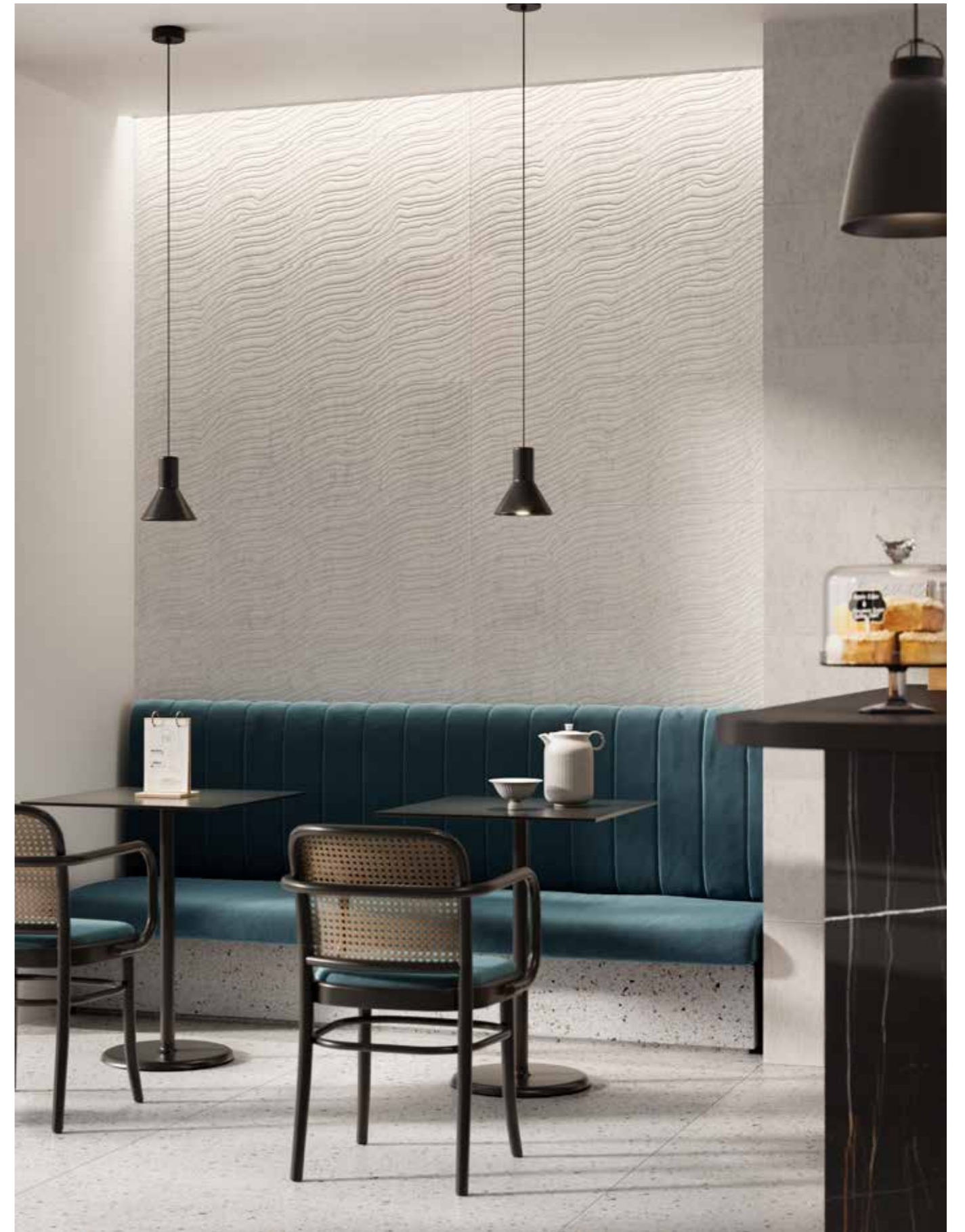
One of the most loved hospitality destinations throughout the world. Café spaces where anyone can be sure to enjoy a short break while sipping a coffee or drink in a stylish and comforting environment.

Wall: Aquarela white 30x90, Aquarela beige decor 30x90
Floor: Paleo beige 60x60
Counter wall: Line wood brown 19.5x120
Counter top: Revive concrete xl active white 135x305



Wall: Ripple slate grey 40x80, Ripple slate grey decor 40x80
Floor: Paleo beige 60x60
Counter wall: Black beauty 120x260
Counter top: Uni dark black 135x305





CAFÉ 1

- A. Line wood brown 19.5x120
- B. Aquarela white 30x90
- C. Aquarela beige decor 30x90
- D. Paleo beige 60x60
- E. Revive concrete xl active white 135x305



A



B



C



D



E

CAFÉ 2

- F. Ripple slate grey 40x80
- G. Ripple slate grey decor 40x80
- H. Burano white 60x120
- I. Uni dark black 135x305
- J. Black beauty 120x260



F



G



H



I



J

glam
BEAUTY SALON

BEAUTY SALON

A trusted beauty salon is guaranteed to offer priceless moments of relaxation. What if the overall interiors could elevate the experience and make you feel both physically and visually pampered?

Wall: Medicea marble 120x260
Floor: Plank wood beige 19.5x120
Counter wall: Marakkesh grey 7.5x30
Counter top: Classic carrara hyper white 135x305

glam

BEAUTY SALON

Wall: Palissandro ivory 120x260
Floor: K-Rock beige 60x120
Counter wall: Palissandro ivory 120x260
Counter top: Palissandro ivory 135x305



BEAUTY SALON 1

- A. Marakkesh grey 7.5x30
- B. Plank wood beige 19.5x120
- C. Medicea marble 120x260
- D. Classic carrara hyper white 135x305



BEAUTY SALON 2

- E. K-Rock beige 60x120
- F. Palissandro ivory 120x260 and 135x305



BARBER SHOP

There is something incredibly pleasant in stepping into a barber shop for a haircut. A place that can convey a unique sense of style and beauty that people will want to come back to, over and over again.

Wall: Lapideus beige 80x80
Subway light beige 10x30
Floor: Surface xl off white 120x120



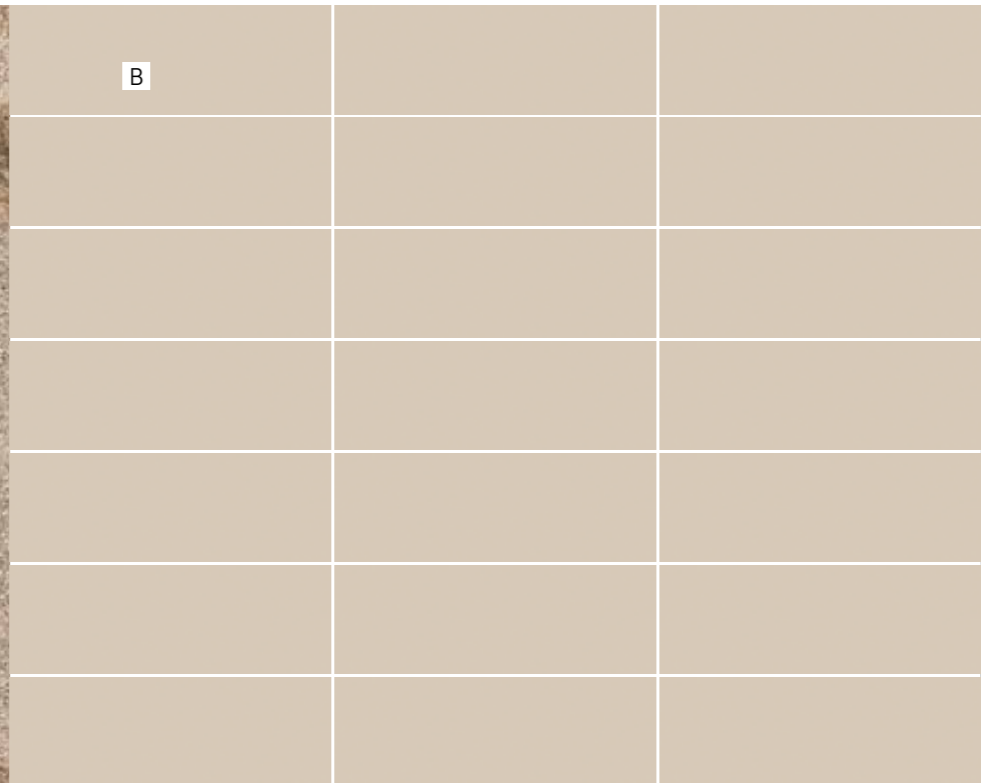
Wall: Tokyo concrete 120x260,
Black iron light grey decor 40x120
Floor: Rhode island ivory 60x60





BARBER SHOP 1

- A. Lapideus beige 80x80
- B. Subway light beige 10x30
- C. Surface xl off white 120x120



BARBER SHOP 2

- D. Black iron light grey decor 40x120
- E. Rhode island ivory 60x60
- F. Tokyo concrete 120x260

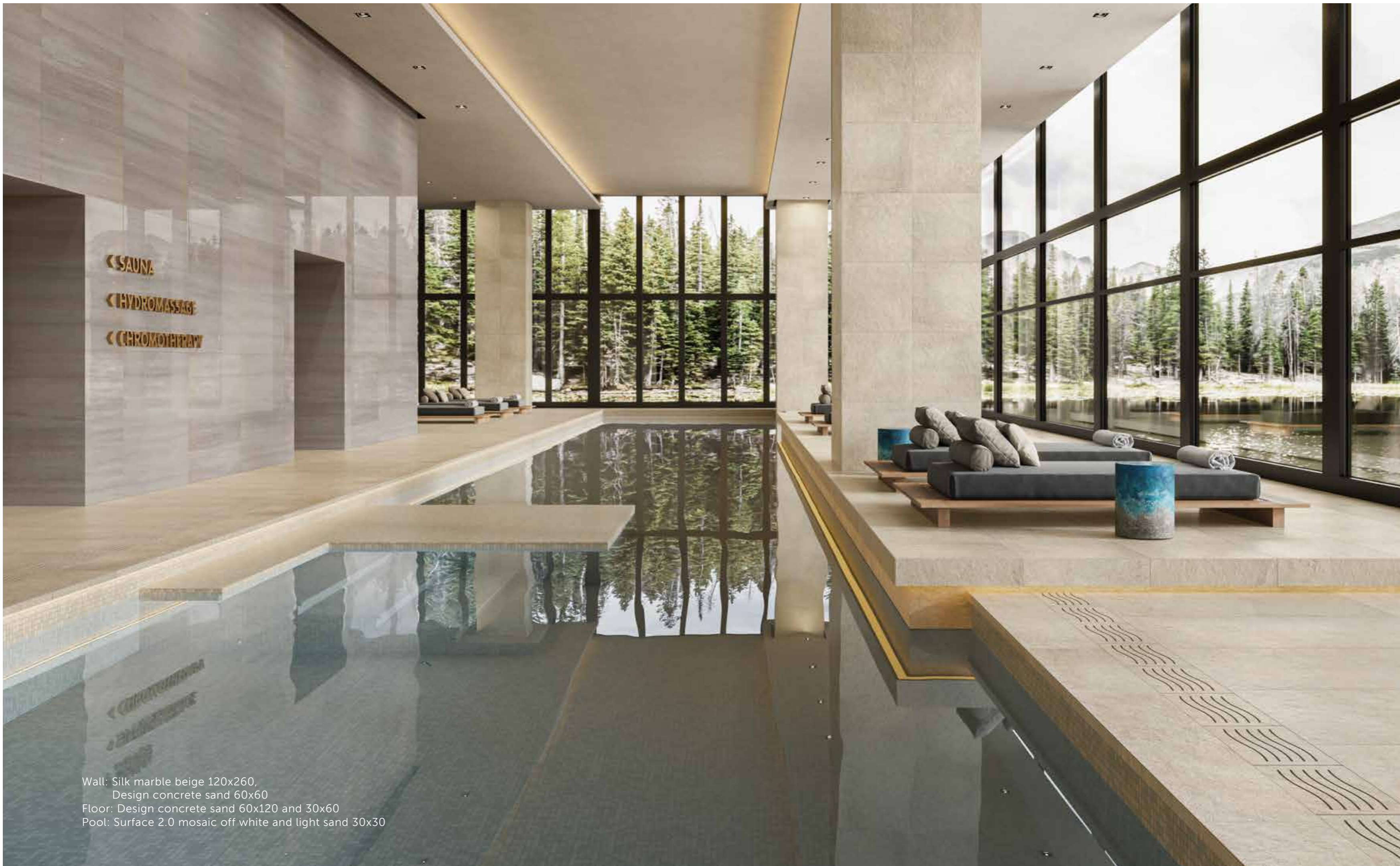


SPA

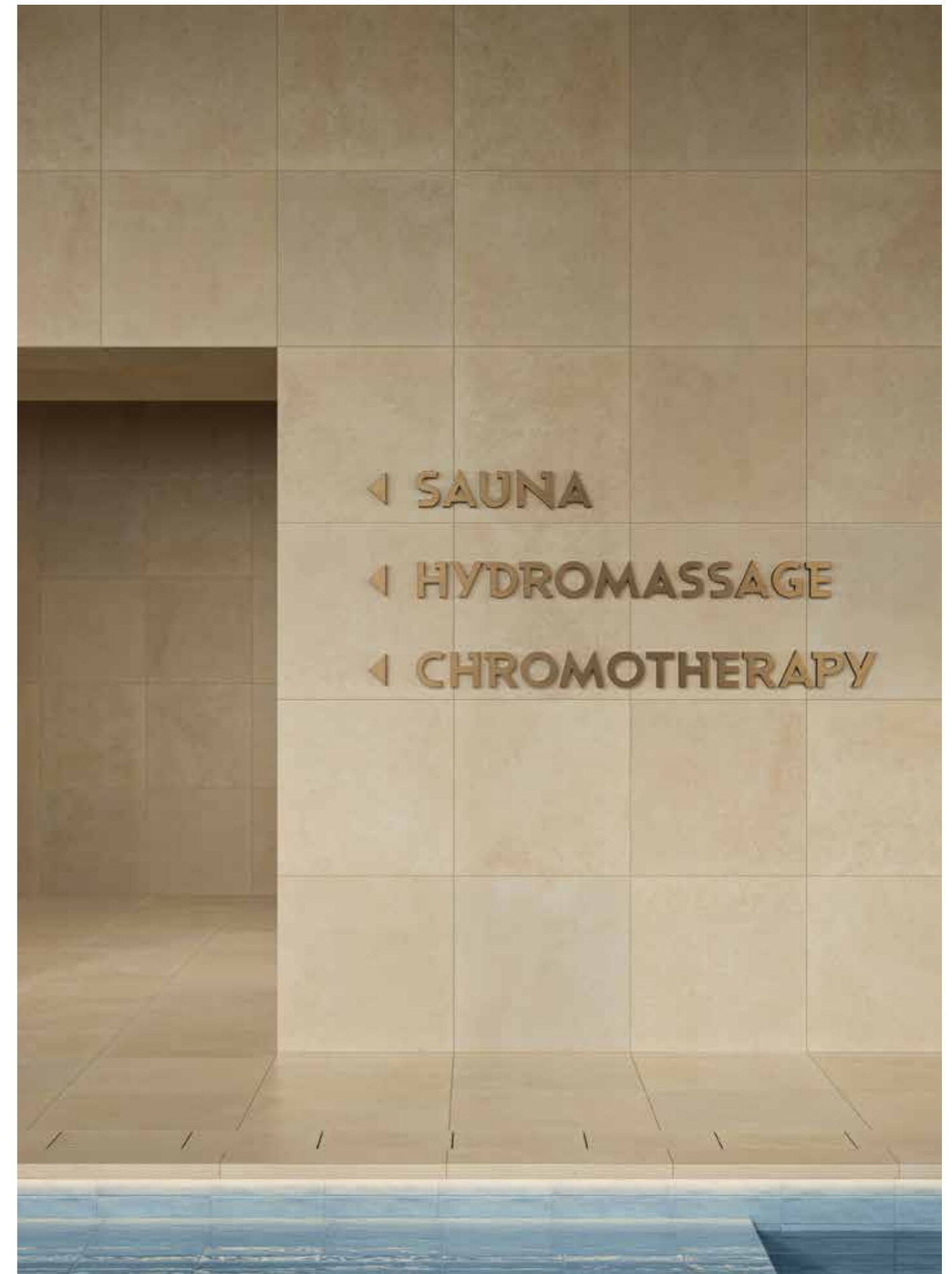
SAUNA
HYDROMASSAGE
CROQUETTES

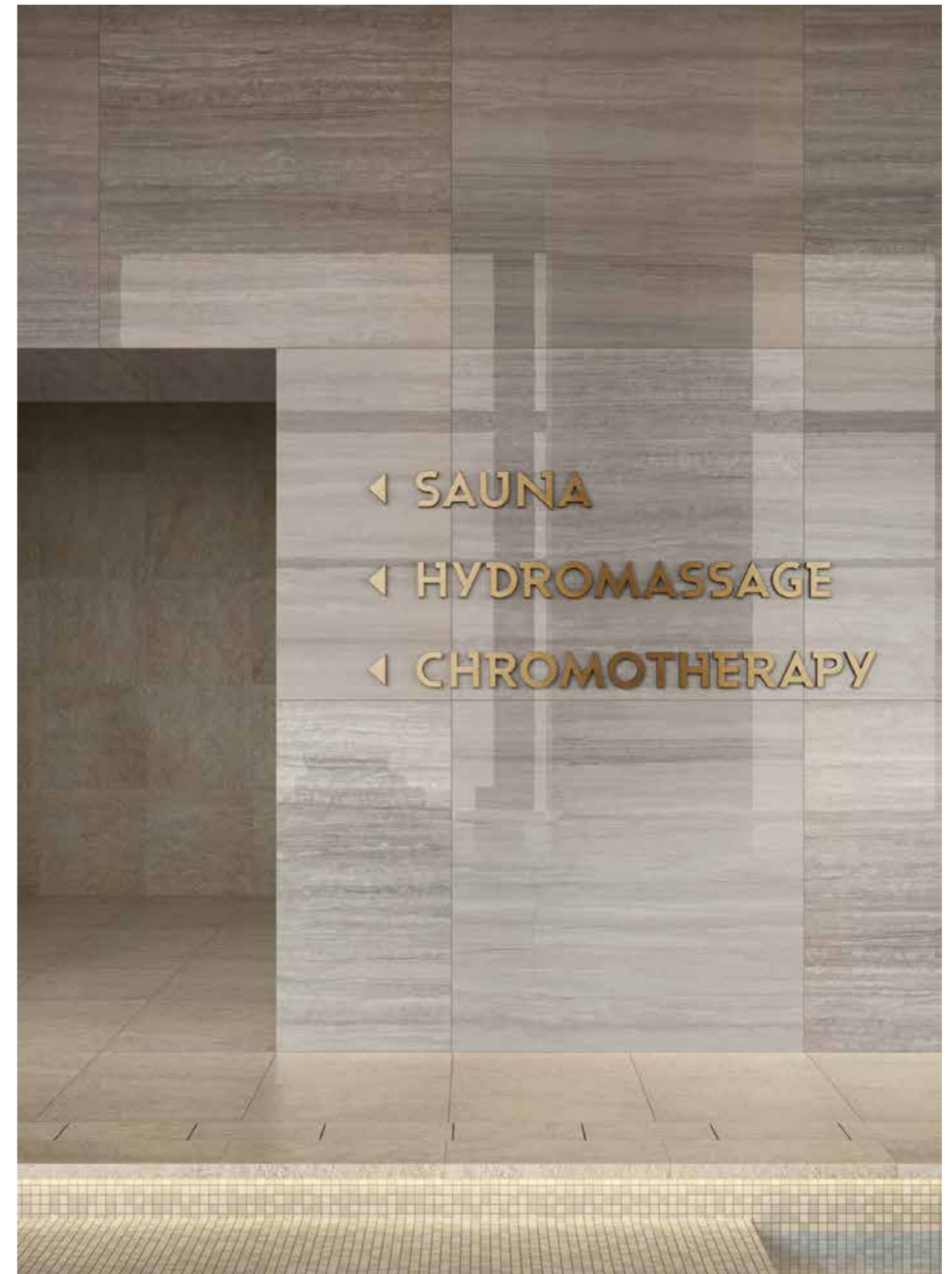
Wall: Surface 2.0 sand 60x60
Floor: Surface 2.0 sand 60x60
Pool: Marrakesh light blue 7.5x30

The ultimate temples of relaxation and wellbeing. A careful selection of materials and relaxing visual effects to create unique spa environments, featuring a seamless harmony between indoors and outdoors.



Wall: Silk marble beige 120x260,
Design concrete sand 60x60
Floor: Design concrete sand 60x120 and 30x60
Pool: Surface 2.0 mosaic off white and light sand 30x30





SPA 1

- A. Marrakesh light blue 7.5x30
- B. Surface 2.0 sand 60x60



A



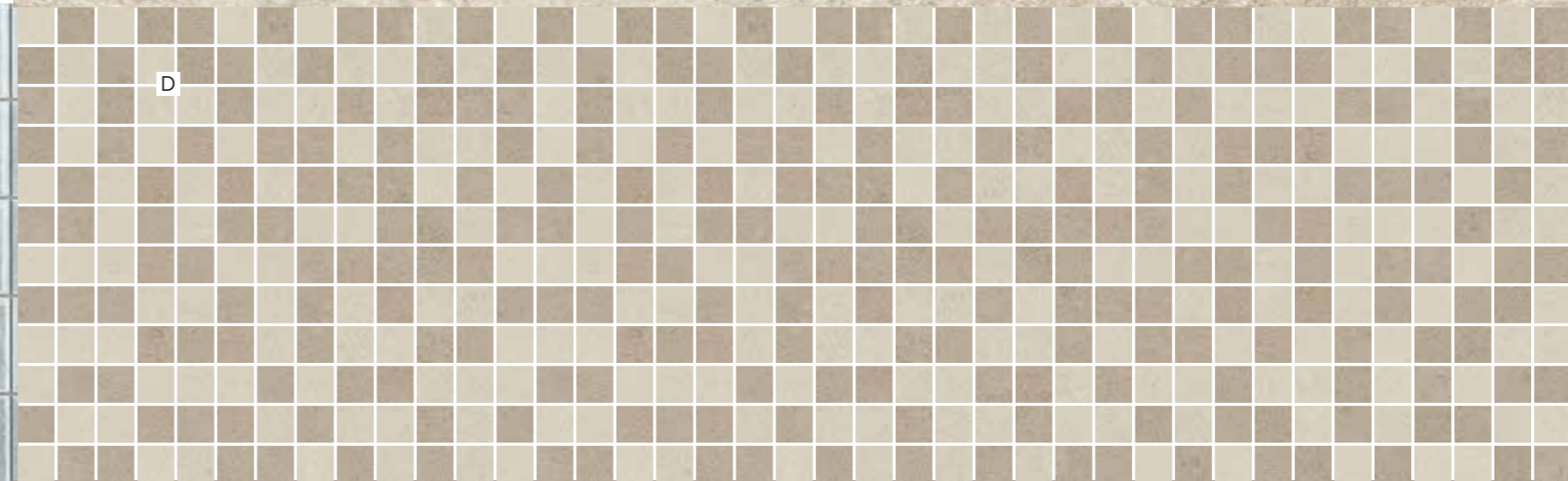
B

SPA 2

- D. Design concrete sand 60x120, 60x60 and 30x60
- E. Surface 2.0 mosaic off white and light sand 30x30
- F. Silk marble beige 120x260



C



D

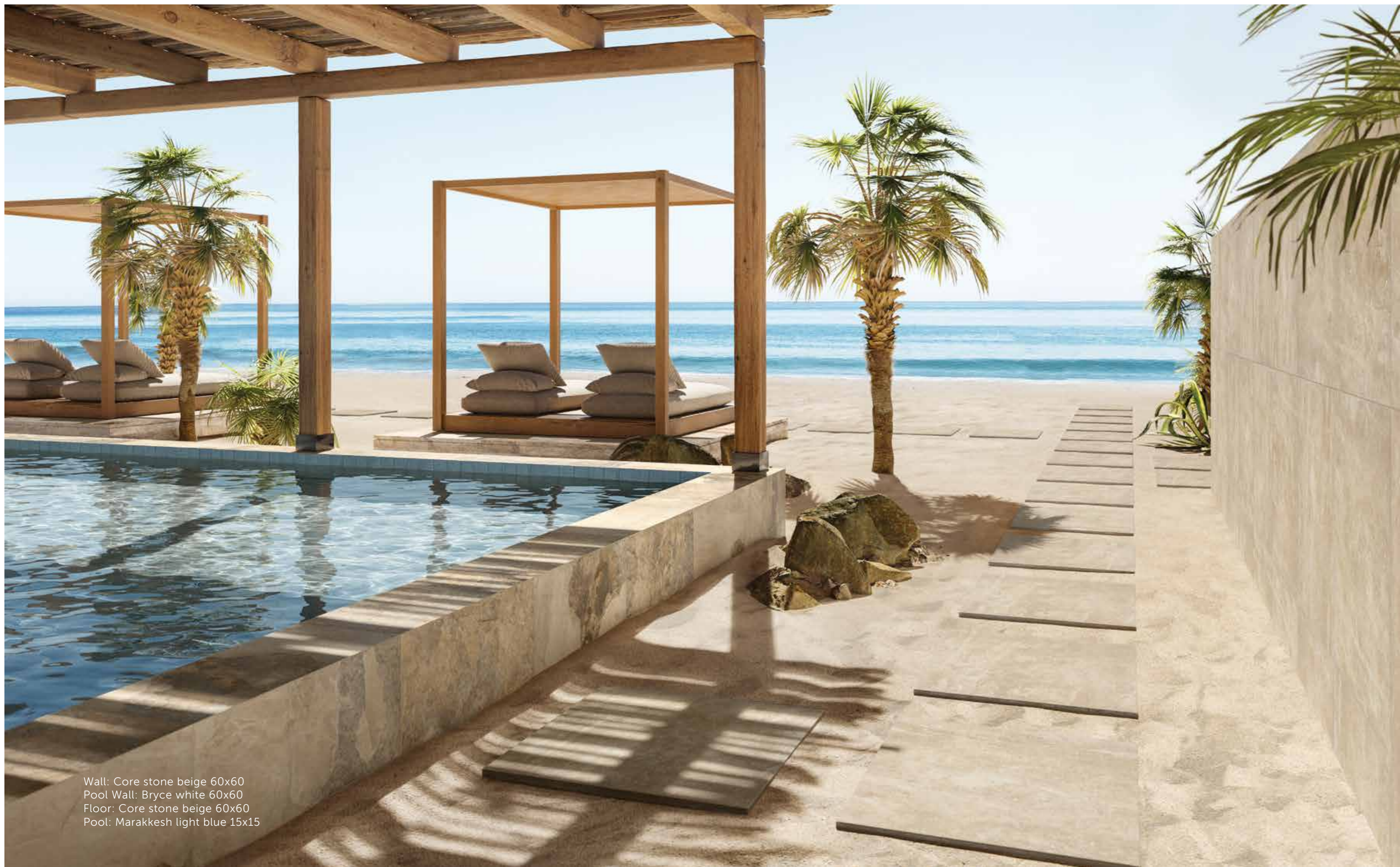


E

OUTDOOR POOL

Wall: Valley stone beige 80x80
Pool Wall: Lapideus stone beige 60x120
Floor: Lava concrete white 60x120
Pool: Marakkesh light blue 7.5x30

Enjoying a soak or a swim in a stunning outdoor pool from sunrise to sunset. A place characterised by balanced choices of simple natural-effect materials that become one with the outdoor environment.



Wall: Core stone beige 60x60
Pool Wall: Bryce white 60x60
Floor: Core stone beige 60x60
Pool: Marakkesh light blue 15x15



OUTDOOR POOL 1

- A. Marakkesh light blue 7.5x30
- B. Lava concrete white 60x120
- C. Valley stone beige 80x80
- D. Lapideus stone beige 60x120

OUTDOOR POOL 2

- E. Marakkesh light blue 15x15
- F. Bryce white 60x60
- G. Core stone beige 60x60



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