## **Sanitary Ware Book** 2021







## THE WORLD'S LEADING CERAMIC LIFESTYLE BRAND.

As a ceramics expert, we help create icons. We help build marvels.

Our expertise ensures that quality is always ideal and that integrated solutions and reliable advice is always within reach.

That every detail, big or small, is accounted for and exceptional is always attainable.

Because iconic spaces are not created by honouring the boundaries of what is possible.

They're not designed by restricting imagination.

Iconic spaces are born through a passion to prove that there is always an exception to every rule.

That functions, colours, shapes and sizes do not limit but give room for possibilities. Indeed, to build remarkable spaces, is to defy logic and set inspiration free.

This is what moves us.

We give room to embrace whatever inspiration, room to define quality, room to create without limitations.

Today, and tomorrow.

No matter the ambition, no matter the challenge, we give **room for imagination** 



## THE COMPANY

## THE WORLD'S LEADING CERAMIC LIFESTYLE BRAND.

RAK Ceramics is one of the largest ceramics' brands in the world.

Specialising in ceramic and gres porcelain wall and floor tiles and sanitaryware.

we produce 110 million square metres of tiles and 5 million pieces of sanitaryware per year

at our 16 state-of-the-art plants across the United Arab Emirates, Indian, Bangladesh and Iran.

Headquarters in the
United Arab Emirates,
we serve clients
in more than 150 countries
through our network
of operational hubs in Europe,
Middle East and North
Africa, Asia, North and South America
and Australia.

Across our global operations we employ approximately 15,000 staff from more than 40 nationalities.

We are a Publically listed company on the Abu Dhabi Securities Exchange in the United Arab Emirates and on the Dhaka Stock Exchange in Bangladesh and as a group have an annual turnover of approximately US\$1 Billion.



















































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# EXCLUSIVE SERIES

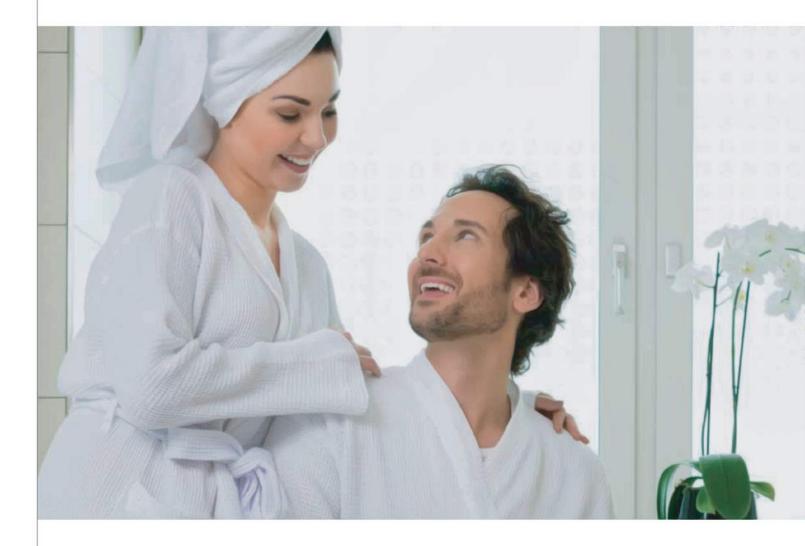
RAK METROPOLITAN COMBI

RAK VENICE

RAK INFINITY

RAK MISTRAL

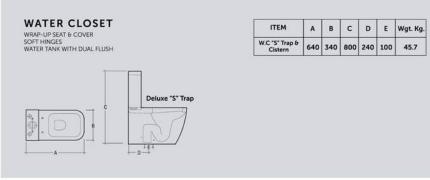
RAK SHINO



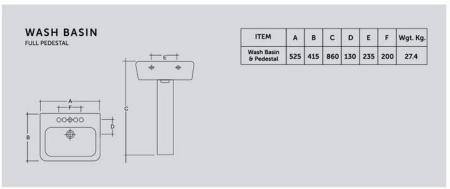
## RAK METROPOLITAN COMBI









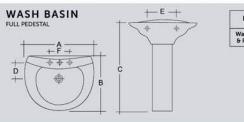




## RAK VENICE

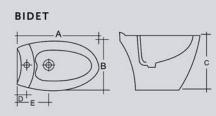






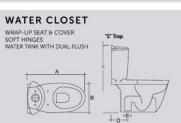
ITEM	A	В	С	D	E	F	Wgt. Kg.
Wash Basin & Pedestal	650	510	855	153	275	200	25





		-		-		
Bidet	570	365	400	65	220	19



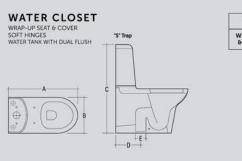


W.C.S Trap & Cistern 725 360 840 245 100 42.7

## RAK INFINITY RAK MISTRAL

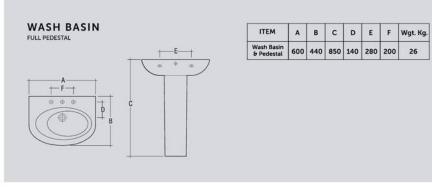






	ITEM	A	В	С	D	E	Wgt. Kg.
· •	W.C.S Trap & Cistern	695	360	850	240	100	46.5
4							
7							

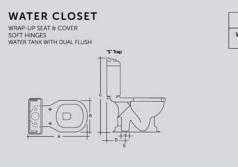




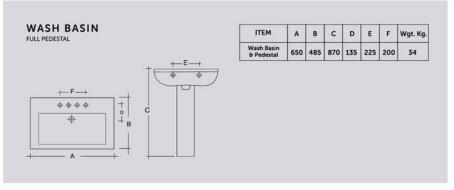








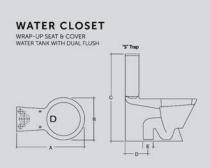




## RAK SHINO



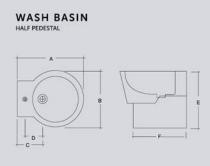




ITEM	Α	В	С	D	E	Wgt. Kg.
W.C.S Trap & Cistern	698	412	880	250	100	43.2



16



ITEM	Α	В	С	D	E	F	Wgt. Kg.
Wash Basin & Pedestal	535	450	212	156	438	420	23



RAK CERAMICS | 2021

Latest

technology and

RAK Ceramics is internationally recognized for the high quality of its sanitary ceramics. This quality comes from carefully selected premium raw materials that ensure a perfact finish of the products. Better ingredients, better sanitaryware!

At RAK Ceramics we are not just ceramic experts. We manufacture also seat covers, acrylic bathtubs and showertrays.

manufacture

## PREMIUM SERIES

#### SINGLE PC

RAK GEM

RAK FLORA

RAK METROPOLITAN SINGLE PC

RAK FLORENCE

RAK GALAXY

RAK OASIS

#### WALL HUNG

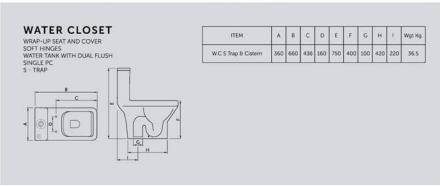
RAK GLORIA WALL HUNG
RAK HARMONY WALL HUNG



## RAK GEM SINGLE PC



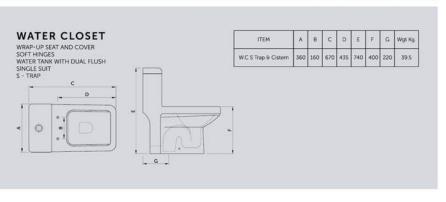




## RAK FLORA SINGLE PC





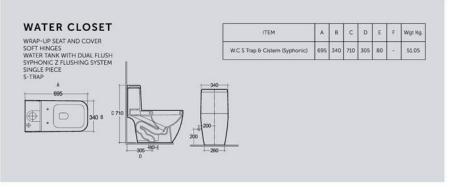




## RAK METROPOLITAN SINGLE PC SYPHONIC Z FLUSH



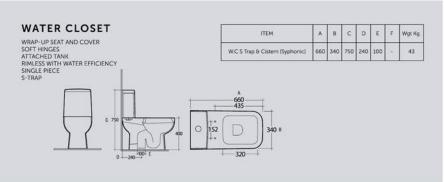




## RAK FLORENCE SINGLE PC RIMLESS





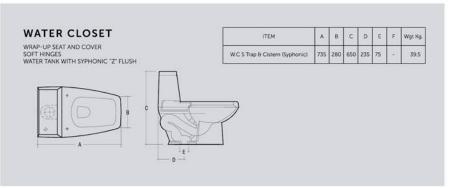




## RAK GALAXY SINGLE PC SYPHONIC Z FLUSH



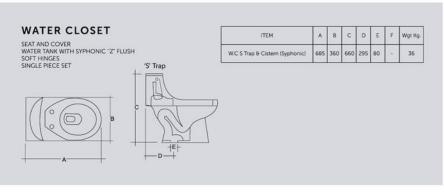




## RAK OASIS SINGLE PC SYPHONIC Z FLUSH





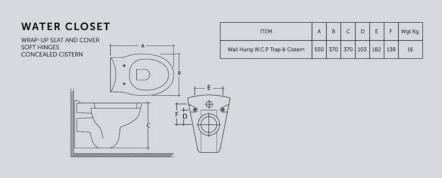




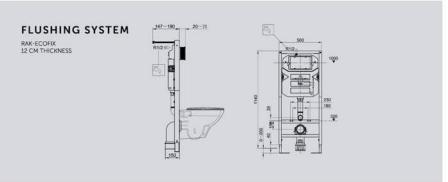
## RAK GLORIA WALL HUNG









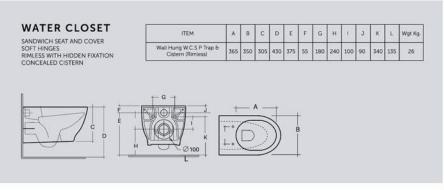




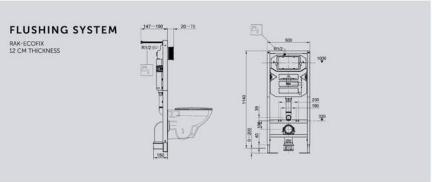
## RAK HARMONY WALL HUNG RIMLESS











LIGHT COLOUR

EXCLUSIVE COLOUR

DEEP COLOUR

ALPINE NOTO CALLY BUIL ACCU. PINN COMM. GOLDIN DON' OILD BUIL ALM NOTAL MOSTS BUIL ACCU.

\*\*MARKEL SHADE IS AVAILABLE FOR BUILT COLOUR

\*\*AURTHUR SHADE IS AVAILABLE FOR BUILT COLOUR

\*\*COLOURS SHADOWN HERE ARE AC LOSE TO ACTUAL SMATLARY WARE AS PRINTING PROCESS WILL ALLOW

#### RIMLESS

## The Ultimate Rimless Technology for your bathroom

RAK Ceramics delivers the ultimate in technology for bathroom suites.

Based on similar design specifications to sanitaryware in hospitals and medical centres, RAK Ceramics Rimless water closets allows you to experience the same high standards of hygiene in your own home.

RAK Ceramics continues to set new standards of hygiene and water efficiency in the sanitaryware industry, with uniquely engineered water flushing systems that effectively remove waste, helping to keep bathrooms fresh and hygienic.



EASY TO CLEAN, WITH LOW WATER CONSUMPTION.





#### WATER SAVING

## Can we save water in our bathrooms?

One of the easiest ways to save water is to install a toilet with a dual-flush cistern.

Dual-flush cisterns let the user choose how much water to use when flushing the toilet and they are designed for wall-hung, back-to-wall and close coupled water closets.

RAK Ceramics flushing systems, allow you to choose using the full flush or the half flush, with different flushing volumes: 6 Liters for the full and 3 Liters for the half flush. The cisterns can also be adjusted to flush with a reduced full flush volume at 4.5 Liters.

For countries with limited water resorces, RAK Ceramics has developed innovative water closets perfectly flushing with a reduced 3 Liters Single flush.

By using a lower volume of water to flush the toilet you can dramatically reduce your annual water consumption.







## DELUXE SERIES

RAK Morning

RAK ORIENT DELUXE

RAK AMANDA

RAK SERIES 600

RAK Washington

RAK JUMEIRAH

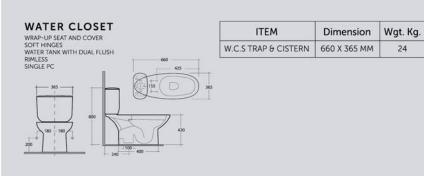
RAK RESERVA



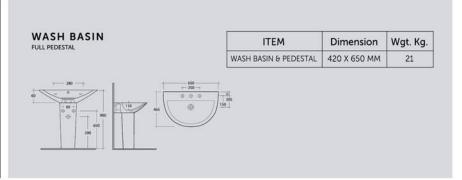
## RAK MORNING RIMLESS









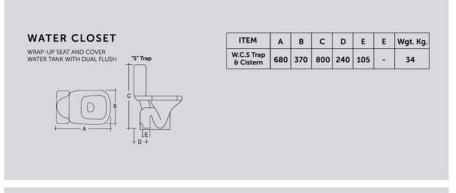




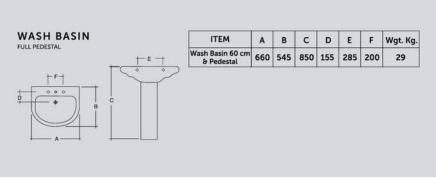
## RAK ORIENT DELUXE











LIGHT COLOUR EXCLUSIVE COLOUR DEEP COLOUR

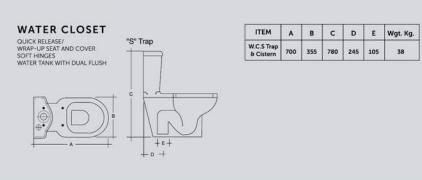
ALPAN MORE GALV BILLE ADJA PAN CONA GOLDIN DOWN SIA BILLE BID HOME PALLY BILLY WINDS CHILD'S BIDONN SIA BILL BID HOME SIA BILLY BID HOME SIA

35

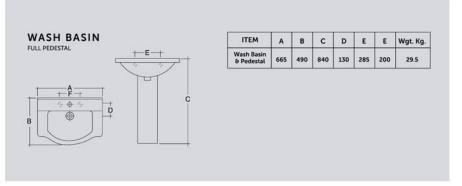
## RAK AMANDA









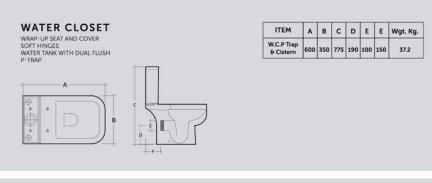




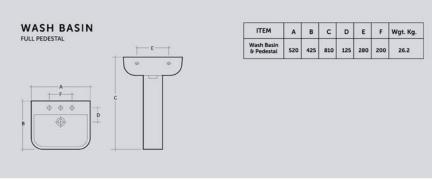
## RAK SERIES 600











LIGHT COLOUR EXCLUSIVE COLOUR DEEP COLOUR

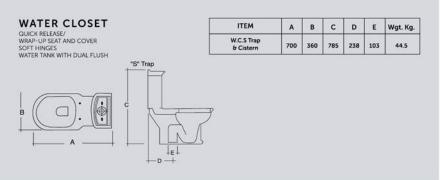
ALPINE, MORP GARY BLIE ADJA PINN COMA COLON DOOP DEEP MAY ANN NOVAL
SHORE SHADE IS AVAILABLE FOR SUHT COLOUR.

### RAK WASHINGTON

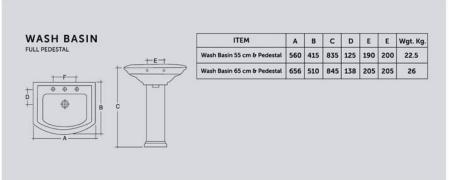
### RAK JUMEIRAH







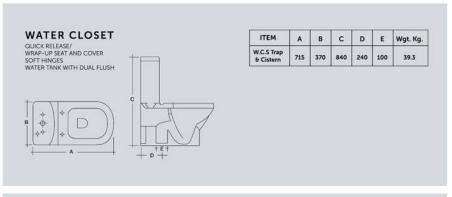




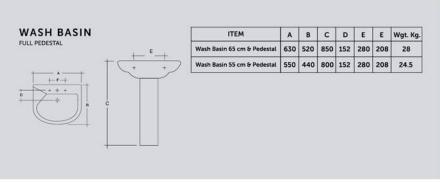












LIGHT COLOUR EXCLUSIVE COLOUR DEEP COLOUR

ALPINE WORF GERY BUSE AGAS PORK COMPA. GOLDIN DODY SARAM, BOTH.

AMABEL SHADE IS AWALABLE FOR SUFFI COLOUR.

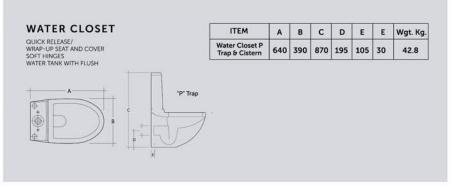
## RAK RESERVA





40

ALL DIMENSIONS IN MM.TOLERANCE  $\pm 5\%$  FOR BELOW 200 MM AND  $\pm 3\%$  FOR ABOVE 200 MM







PAY CEPAMICS | 2021

## STANDARD SERIES

RAK KARLA

RAK TAMPA

RAK COMPACT

RAK AMY

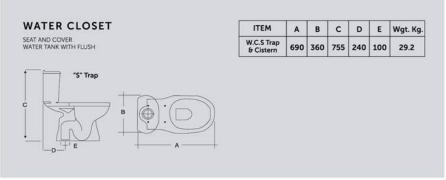
RAK ORIENT



#### RAK KARLA RAK KARLA

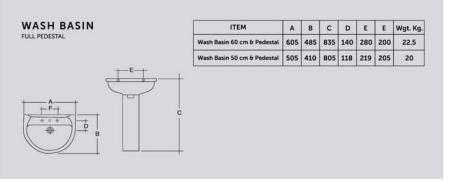








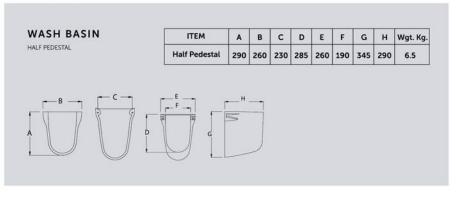
ALL DIMENSIONS IN MM.TOLERANCE ±5% FOR BELOW 200 MM AND ±3% FOR ABOVE 200 MM







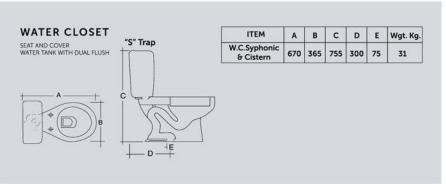




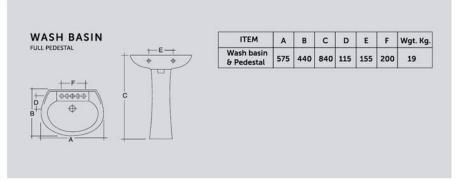
## RAK TAMPA RAK COMPACT







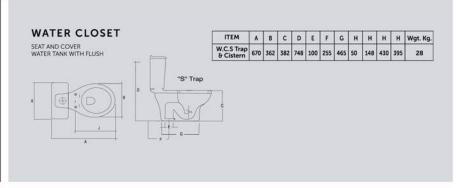




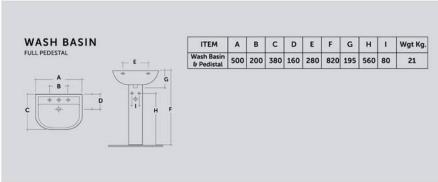








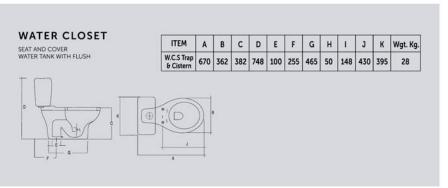




RAK AMY RAK ORIENT

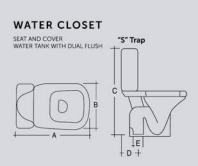






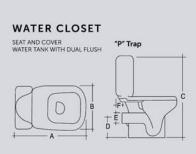






	Α	D	E	E	Wgt. Kg
W.C.S Trap & Cistern	680	240	105	( • )	34
680		C 800	Face of Section	800 240 105	Table Committee Committee
680 370	B 370		S		Samuel Committee





WCDT		С		E	10.70	Wgt. Kg.
W.C.P Trap & Cistern 700	370	795	195	100	155	32.5



ALL DIMENSIONS IN MM.TOLERANCE ±5% FOR BELOW 200 MM AND ±3% FOR ABOVE 200 MM

# PEDESTAL & COUNTER WASH BASIN

RAK FLORA

RAK WALL MOUNTED DELUXE

RAK HARTFORD

RAK DELPHI

RAK CONTEMPO

RAK CYNTHIA

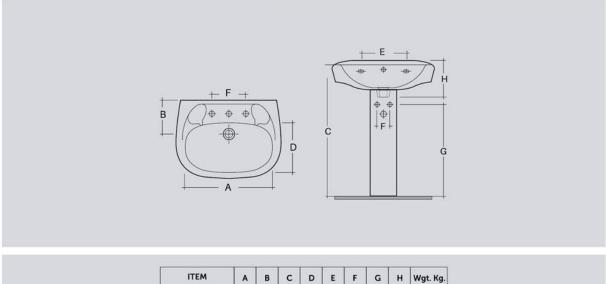
RAK LARA

RAK WINDSOR



## RAK FLORA





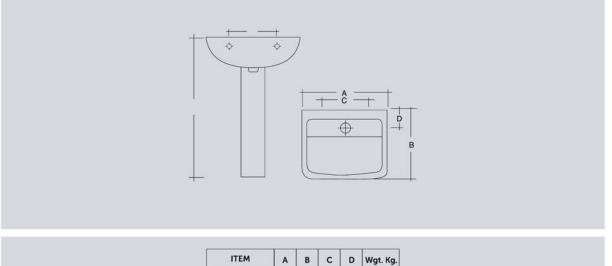
520 200 800 290 275 200 80 220 26



## RAK WALL MOUNTED DELUXE

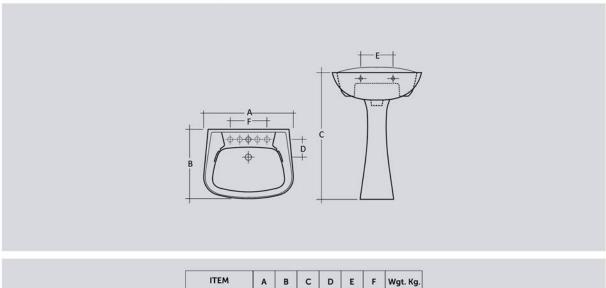


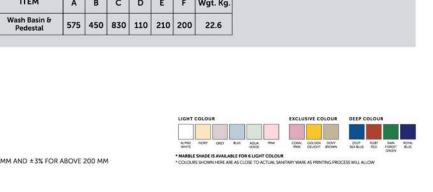
WASH BASIN



## RAK HARTFORD RAK DELPHI







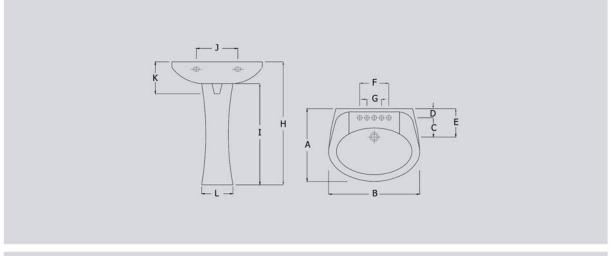


ITEM	A	В	С	D	E	F	Wgt. Kg.
Wash Basin & Pedestal	500	420	890	92	95	200	18.5

## RAK CONTEMPO

## RAK CYNTHIA





Wash Basin & Pedestal 500 625 132 63 195 200 100 845 695 285 220 215 23

A B C D E F G H I J K L Wgt.Kg.





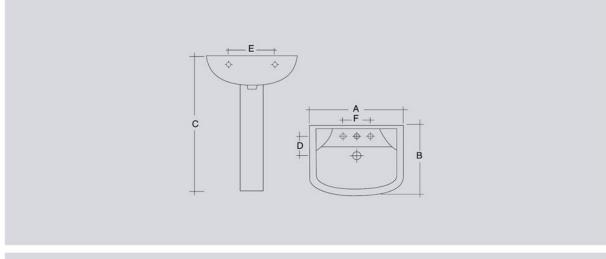
A B C D E F Wgt. Kg.

520 445 795 110 210 195 22.6



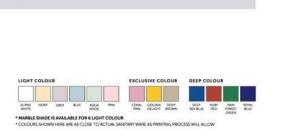
## RAK LARA RAK WINDSOR





Wash Basin & Pedestal 510 405 805 110 250 200 20.9

A B C D E F Wgt. Kg.







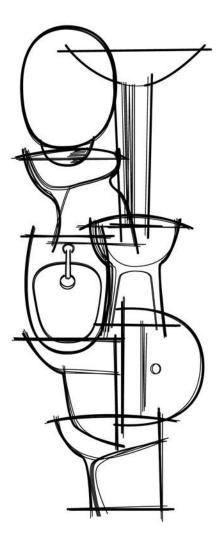


## DESIGN & STYLE

# Innovative and Original Design, 3D Development, Rapid Prototyping

RAK Ceramics product development has created a very wide range of products with carefully finished details and quality design to suit international tastes, incorporating the latest rimless technology.

Carefully designed and engineered with the aid of the latest 3D CAD softwares and prototyped with 5 axis CNC machines, RAK Ceramics Sanitaryware range has the perfect solution for your bathroom, whatever you have imagined.





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## WALL MOUNTED WASH BASIN

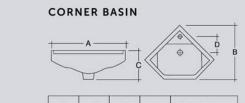
RAK WALL MOUNTED (50 CM)
RAK WALL MOUNTED (45 CM)
RAK CORNER WASH BASIN



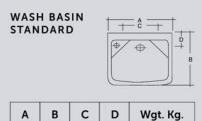
## WALL MOUNTED WASH BASIN





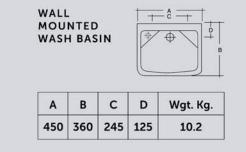


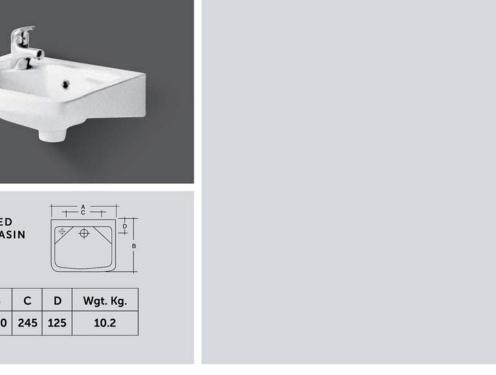
Α	В	С	D	Wgt. Kg.
508	406	205	120	7



500 400 255 165











ALL DIMENSIONS IN MM.TOLERANCE  $\pm 5\%$  FOR BELOW 200 MM AND  $\pm 3\%$  FOR ABOVE 200 MM

## COUNTER WASH BASIN

#### OVER COUNTER

RAK HARMONY OVAL

RAK HARMONY RECTANGULAR

RAK MIRA

RAK JESSICA

RAK LISBON

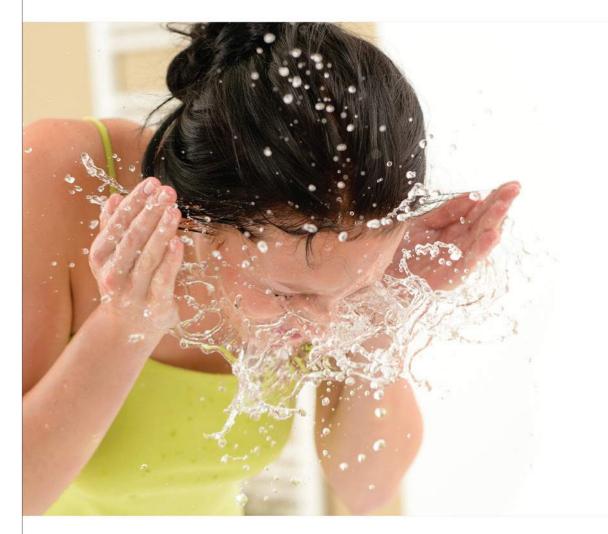
RAK EMMA

RAK DIANA BOWL

#### UNDER COUNTER

RAK Rosa

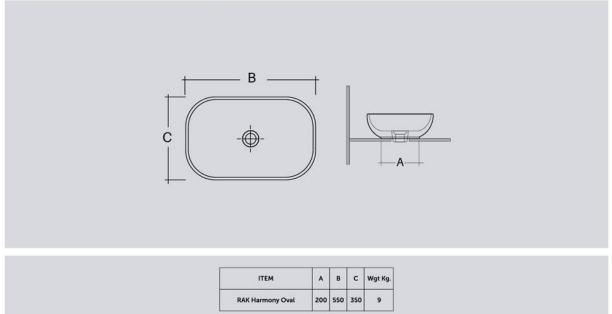
RAK CLEO



66 RAK CERAMICS | 2021 67

## RAK HARMONY OVAL COUNTER TOP

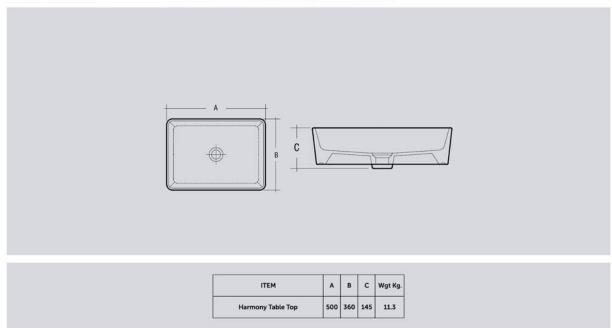






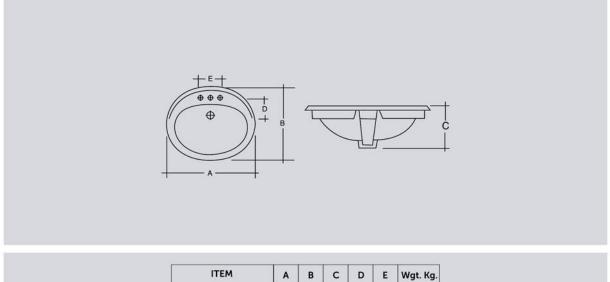
## RAK HARMONY RECTANGULAR COUNTER TOP





#### RAK MIRA RAK JESSICA





560 475 210 130 205 10.2

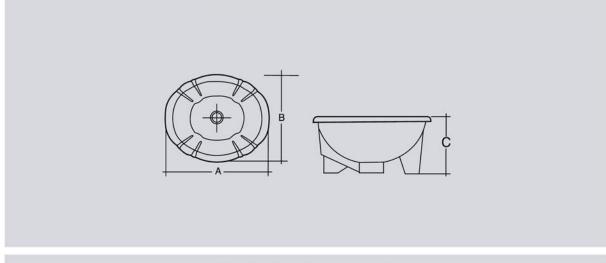




ITEM	A	В	С	D	E	Wgt. Kg.
Over Counter	530	430	225	123	205	7.8

RAK LISBON RAK EMMA

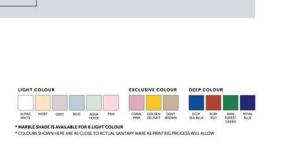




Wgt. Kg.

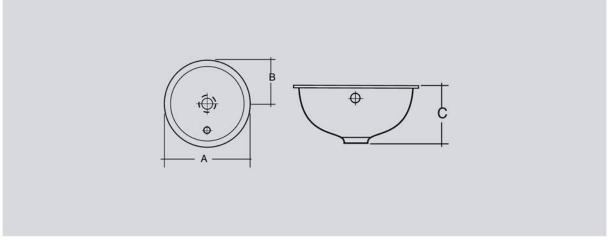
A B C

445 345 180





OVER COUNTER WASH BASIN

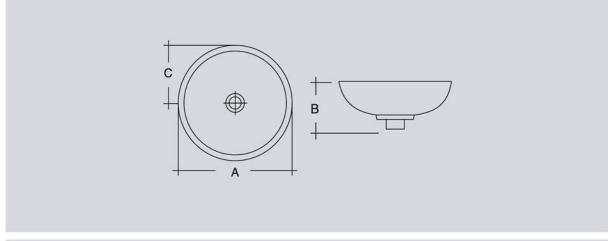


Α	В	С	Wgt. Kg
400	200	210	6.0

# RAK DIANA BOWL COUNTER TOP



COUNTER TOP WASH BASIN

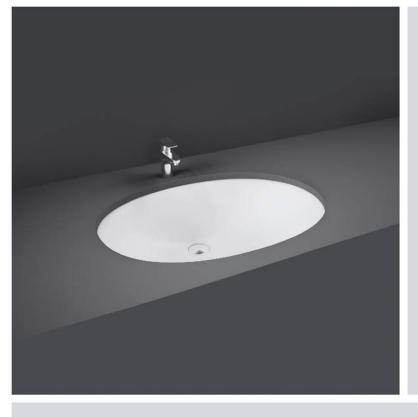


С

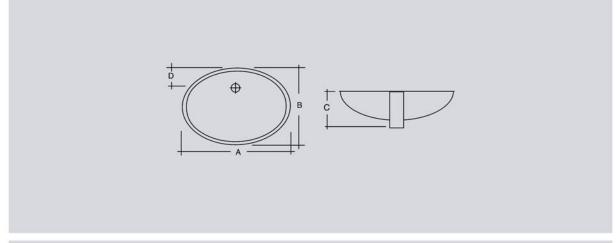
410 160 200



### RAK ROSA



UNDER COUNTER WASH BASIN



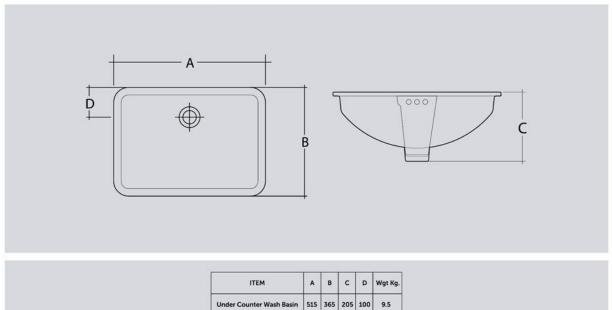
ITEM	А	В	С	D	Wgt. Kg.
Under Counter	570	420	200	150	7.5

Wgt. Kg.

4.5

# RAK CLEO







RAK CERAMICS | 2021

ALL DIMENSIONS IN MM.TOLERANCE  $\pm 5\%$  FOR BELOW 200 MM AND  $\pm 3\%$  FOR ABOVE 200 MM

# ASIAN PAN & ACCESSORIES

RAK ASIAN WATER CLOSET (PAN)-18 CM

RAK ASIAN WATER CLOSET (PAN)-29 CM

RAK ASIAN WATER CLOSET DELUXE (PAN)

RAK URINAL BOWL (JAZIRA)

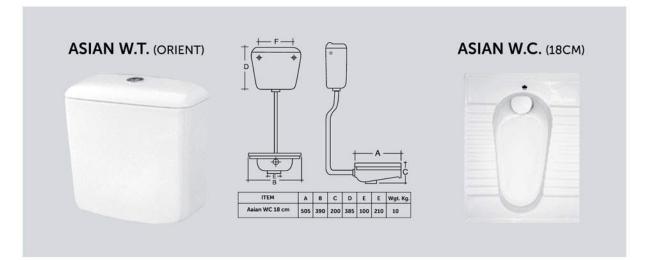
RAK URINAL BOWL (PHOENIX)

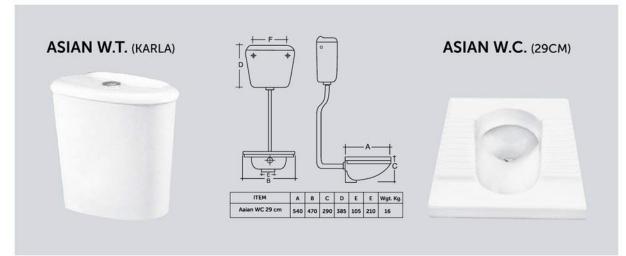
RAK Accessories Europa Series

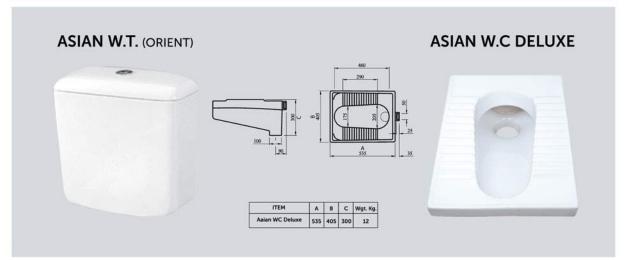
RAK Accessories sierra series



### ASIAN WATER CLOSET PAN





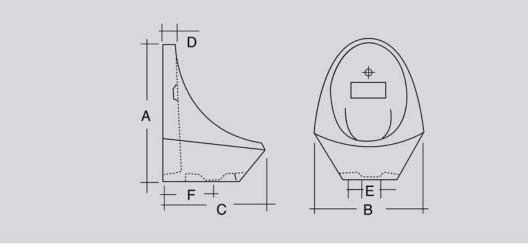




### RAK JAZIRA



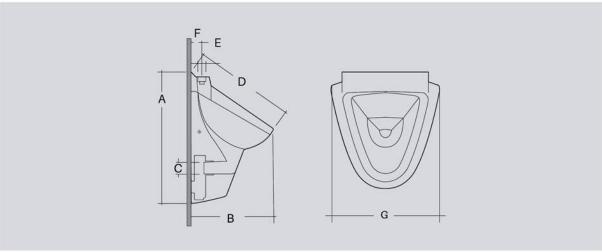
URINAL BOWL



ITEM	А	В	С	D	E	F	Wgt. Kg.
Rak Jazira Urinal Bowl	445	355	330	45	50	155	10

# RAK PHOENIX





ITEM	Α	В	С	D	E	F	G	Wgt. Kg.
Phoenix Urinal bowl	560	350	50	425	35	50	330	12

ALL DIMENSIONS IN MM.TOLERANCE  $\pm 5\%$  FOR BELOW 200 MM AND  $\pm 3\%$  FOR ABOVE 200 MM





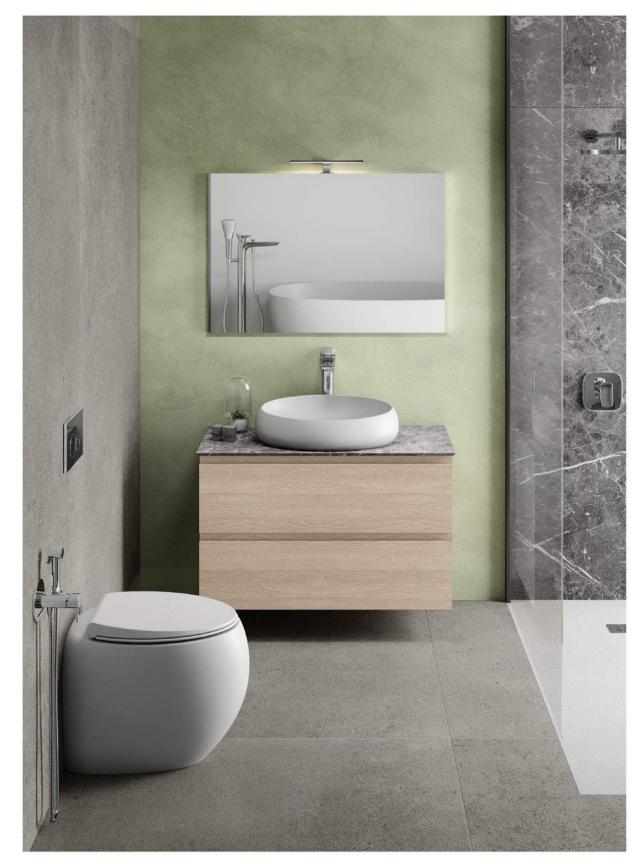
### RAK EUROPA SERIES ACCESSORIES

# SHELF TOWEL RAIL PAPER HOLDER SOAP CASE

# RAK SIERRA ACCESSORIES



# RAK CLOUD



# RAK SENSATION UPCOMING



#### **WAY TO RECOGNIZE**



Respected customers, keeping in view the tastes and preferences of the general public, RAK Ceramics (Bangladesh) Ltd. has been marketing various designs of seat and cover for a long time. These world class products are highly appreciated by the consumers and all the users due to their superior quality. We are proud to announce that RAK Ceramics (Bangladesh) Ltd.

**seat and cover** are being marketed through our authorised dealers.

Respected customers are kindly requested to check the engraving RAK and logo on the back of each seat and cover before buying the products manufactured by RAK and beware of counterfeit products.

The RAK Ceramics seat and cover is made of ABS plastic, although others are made with PP, see a feature and comparative advantage of both products:

ABS (Acrylonitrile butadiene styrene Thermoplastic)

Long Lasting

Chemically resistant

Temperature resistant

Shade variation is low

The surface is more glossy

Scratch resistant

Does not catch dirt easily

Polypropylene (PP) Thermoplastic

Transient

Non chemical resistant

Non temperature resistant

Shade variation is High

The surface is less glossy

Non scratch resistant

Catch dirt easily



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# PRODUCT QUALITY & SERVICE

12,000

SANITARY WARE PIECES PRODUCED PER DAY GLOBALLY

500

SANITARY WARE PIECES
PRODUCED EVERY HOUR GLOBALLY

RAK Ceramics is internationally recognized for the high quality of its sanitary ceramics. This quality comes from carefully selected premium raw materials that ensure a perfect finish of the products. Better ingredients, better sanitaryware! At RAK Ceramics skilled craftsmen work in harmony with the latest robot technology for the sanitaryware manufacturing. RAK Ceramics product development has created a very wide range of products with carefully finished details and quality design to suit international tastes, incorporating the latest rimless technology.

Carefully designed and engineered with the aid of the latest 3D CAD softwares and prototyped with 5 axis CNC machines, RAK Ceramics & Sanitaryware range has the perfect solution for your bathroom, whatever you have imagined.

#### LATEST RIMLESS TECHNOLOGY

- » HYGIENIC AND EASY CLEANING
- » WATER SAVING
- » EFFICIENT DESIGN
- » SILENT FLUSH
- » NO LEDGES OR RIM

#### **QUALITY & PERFORMANCE**

Every phase of the RAK Ceramics & Sanitaryware production process counts on strict quality control procedures. The leadership in the GCC region and the strong presence in several other international markets recognize our everyday efforts. Our internal norms comply and exceed the international requirements in terms of quality and performance.

#### **OUR PROMISE**

We believe that every customer along with stakeholder is important to us. We are also concern about our products, quality and services. Every single error in the value chain of production process, quality assurance and promised service is solved properly.

#### CERTIFICATIONS

RAK Ceramics & Sanitaryware production is accredited with the world's most reputable certification entities; with national and international certifications for product and processes, RAK Ceramics not only complies to the requirements, but often exceeds the most stringent international standards. Our own water/air severe product testing is performed on the 100% of wc & urinal production. Only complying products are labeled with our new QC sticker, a seal of quality and performance.

#### OUR DEDICATED HOTLINE:

We would like to inform you that RAK Ceramics is very much dedicated to provide services with highly efficient plumbers and technicians. Our RAK Ceramics service team provide exclusive services regarding installation and maintenance within 72 hours and we have a customer care line **16630** which can record feedback, suggestion, complaints etc. from 10 am to 8 pm.







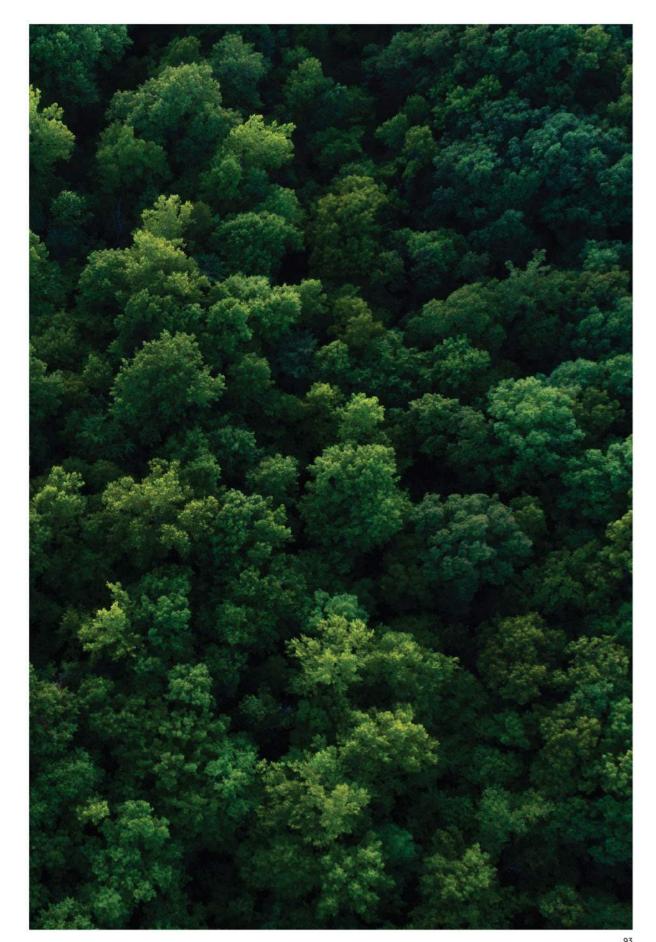
# We play our role for a better environment and society

Sustainability in every sphere of business is one of the main elements of RAK Ceramics mission statement. The company is committed to practicing environmental stewardship throughout its manufacturing chain - from product design and efficent operations processes – and to playing an active role in building a better community by enhancing the surrounding environment. Organization's activities improve energy efficiency, reduce pollution, enhance biodiversity and improve the quality of life for both people in the communities it operates in and for its workforce. It recycles natural raw materials to help conserve natural resources and adopts clean development mechanism (cdm) projects to reduce carbon emissions during the manufacturing process.

RAK Ceramics is the first ceramics manufacturing company in its region to produce a global reporting initiative (GRI) sustainability and corporate social responsibility (CSR) report, based on the latest GRI-g4 guidelines. RAK Ceramics is a founding member of Emirates Green Building Council, which supports the development of sustainable buildings in the UAE.



FSC® N002784



### **EVOLUTION**

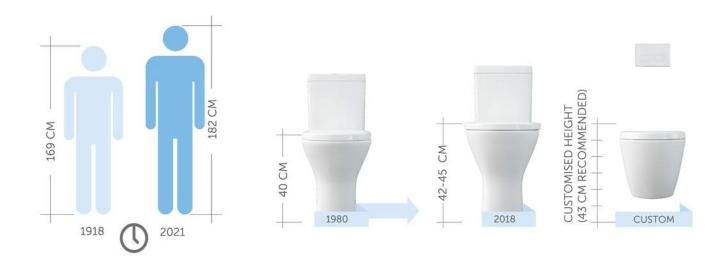
# Comfort height, updated ergonomics

Over the last 100 years, the average height of people in industrialized nations has increased approximately by 10 cm.

To be innovative in design also means meeting the changes in population and their new needs in terms of ergonomics and comfort.

RAK Ceramics design evolves together with human evolution.

**NEW STANDARD HEIGHTS** 





# PRODUCTION & QUALITY

# Raw Materials, Glaze, Latest Technology and Manufacture

RAK Ceramics is internationally recognized for the high quality of its sanitary ceramics. This quality comes from carefully selected premium rawmaterials that ensure a perfect finish of the products.

Better ingredients, better sanitaryware!



# PRODUCTION & QUALITY

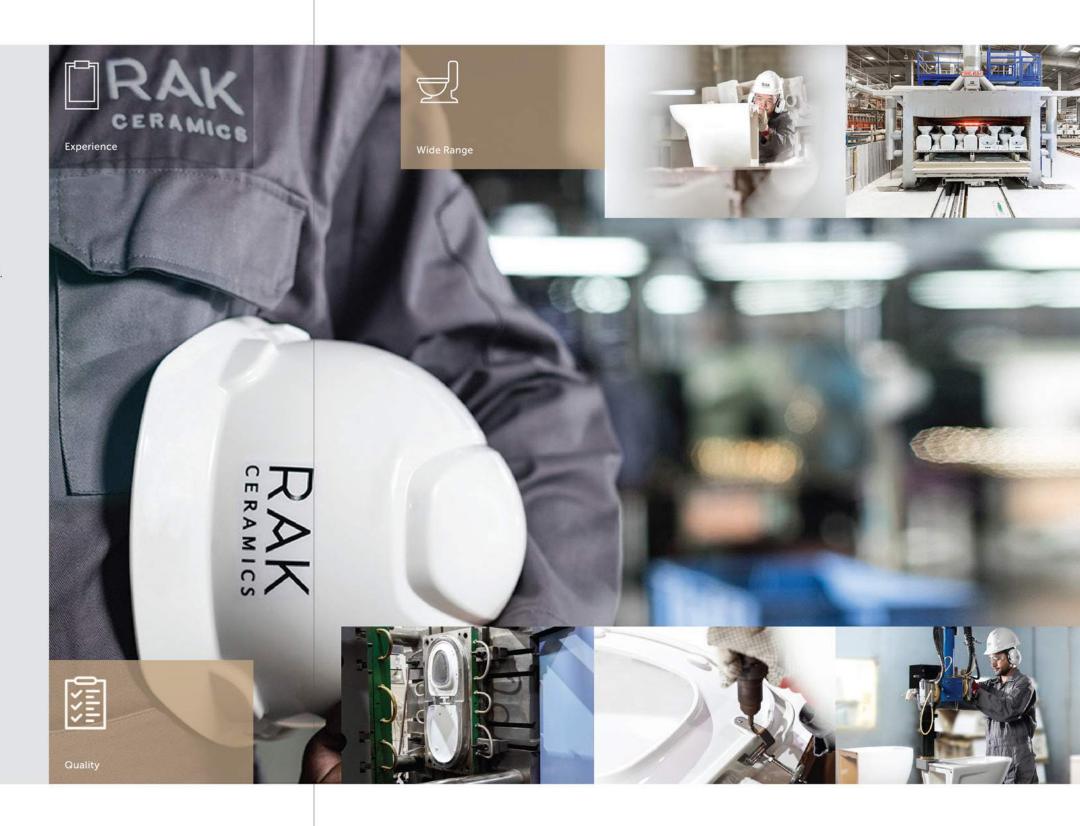
# Quality, Procedures, Organization and Norms

every phase of the RAK Ceramics sanitaryware production process counts on strict quality control procedures. The leadership in the GCC Region and the strong presence in several other international markets reflect our everyday efforts.

Our internal Norms comply and exceed the international requirements in terms of quality and performance.

# Seat Covers, Bathtubs and Shower Trays

At RAK Ceramics we are not just ceramic experts. We manufacture also seatcovers, acrylic bathtubs and showertrays.







# Global approvals & standards

RAK Ceramics Sanitaryware production is accredited with the world's most reputable certification entities; with national and international certifications for product and processes, RAK Ceramics not only complies to the requirements, but often exceeds the most stringent international standards. Our own water/air severe product testing is performed on the 100% of WC & Bidet production. Only complying products are labeled with our QC sticker: a seal of quality and performance!



# TECHNICAL INFORMATION



WATER ABSORPTION 0.01-0.3%



MODULUS OF RUPTURE 600-650 KG/CM2



CHEMICAL RESISTANCE RESIST



CRAZING RESISTANCE RESIST



STAINING RESISTANCE RESIST



BURNING RESISTANCE RESIST

#### **DISPLAY CENTER**

- •RAK Tower (7th & 10th Floor) Plot # 1/A, Jasimuddin Avenue, Sector # 3, Uttara, Dhaka Bangladesh.
- •318, Free School Street,  $1^{st}$  &  $2^{nd}$  Floor, Sonargaon Road, Hatirpool, Dhaka-1205, Bangladesh. Tel-9664295, Fax: 9613829
- •Choto Pool, Access Road, Agrabad, Chittagong. Phone: 031-723074
- •Gazi Burhan Uddin Road, Mendibag, Sylhet.Phone: 0821-729011

#### **FACTORY**

Dhanua, Sreepur, Gazipur, Bangladesh.

#### RAKCERAMICS.COM









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Tel:+880-2-58957393, 58952303,
Fax: +880-2-58957096.
E-mail: info.bgd@rakceramics.com